Contact: Nick Cappa

David Elshoff

Popular Mechanics Awards 2016 Ram Truck Line for Automotive Excellence Honor

April 13, 2016, Auburn Hills, Mich. - *Popular Mechanics* has included the 2016 Ram line up in their annual Automotive Excellence Awards in the May issue, on newsstands today. Compared to all other full-size pickups, the Ram 1500, 2500 and 3500 offerings had the best combination of technology, performance and value.

"The objective for Ram is to build the best trucks in the market, and earning a spot in *Popular Mechanics*' Automotive Excellence Awards is recognition of rapid innovation and exclusive features across Ram's entire pickup line," said Mike Manley – Head of Ram Truck Brand, FCA Global. "The pickup truck segments are brutally competitive and Ram is committed to leadership with best-in-class titles, including America's most fuel-efficient full-size pickup at 29 mpg, most towing capacity at 31,210 pounds and the most torque at 900 lb.-ft."

Ram is the winner in the "Best Truck" category and, according to the article: "Top to bottom, this is the model to beat." The editors go on to say, "The Ram is the only pickup with a ZF-designed eight-speed automatic transmission, a device so manifestly excellent that Rolls-Royce and Range Rover put the same in their cars, too. That transmission can be bolted to a satisfying 305-hp V-6, a beastly HEMI® V-8, or a 3.0-liter diesel, the only small diesel you can get in a full-size truck."

In the introduction to the article, the editors of *Popular Mechanics* describe the process of choosing this year's winners: "We've reflected on and debated the things we've seen and expect to see as we cover this industry. We've visited factories, interviewed engineers and driven everything at least once, mostly without incident. Now, we anoint the standouts: the vehicles – and a few of the options, add-ons and standard features – that remind us why we love the automobile."

The 2016 *Popular Mechanics* Automotive Excellence Awards also name the Car of the Year, Best SUV, Best Sports Car, Best Electric and several other categories.

About Popular Mechanics

Popular Mechanics empowers readers to navigate the increasingly complex, technological world around us. The magazine, published monthly by Hearst Magazines, inspires, instructs and influences 9 million curious readers. Their mindset – the hunger to know, the desire to investigate and learn – drives them to explore, experiment and experience a wide range of interests. Issues engage readers with breakthroughs in the latest innovations in science and technology; educates with informative "how-to" stories on automotive, the home and digital technology; and motivates action with product reviews and comparison tests of the newest equipment and products. Popular Mechanics is also the #1-ranked men's monthly magazine when it comes to reaching an environmentally conscious audience. The brand is a 21st-century must-read, with a robust website and an award-winning tablet edition. Follow Popular Mechanics on Twitter, Instagram and Facebook.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- · Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- . Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect

touchscreen

- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest <u>J.D. Power APEAL study</u>, which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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