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FCA Canada: Jeep® Grand Cherokee: Even More Capability and Luxury for the Most-awarded SUV Ever

Jeep Brand Introduces New 2017 Grand Cherokee Trailhawk and Summit models at the New York International Auto Show

- New Trailhawk model expands Jeep Grand Cherokee lineup with most capable version ever produced
- Grand Cherokee Summit models boast new, even more luxurious hand-crafted leather interior, new appearance and added standard premium features
- Both new Grand Cherokee models arrive in Jeep showrooms in late summer

March 23, 2016, Windsor, Ontario - Already the most-awarded SUV ever, the Jeep Grand Cherokee is about to become even more capable and even more luxurious.

At the New York International Auto Show today, the Jeep brand expanded its Grand Cherokee lineup with the introduction of a new Trailhawk model – the most capable factory-produced Grand Cherokee ever. The brand also introduced the 2017 Grand Cherokee Summit, bringing a new exterior appearance, an available plush new interior, and even more standard premium features to consumers looking for the ultimate premium full-size SUV.

“With our new Trailhawk and Summit models, Jeep Grand Cherokee becomes even more capable and more luxurious,” said Mike Manley, head of Jeep Brand – FCA Global. “Our Cherokee and Renegade Trailhawk models are among our fastest-selling and most sought-after models, and we are following that successful formula to provide consumers even more legendary Jeep 4x4 capability for Grand Cherokee – the most awarded SUV ever.”

“Our new Jeep Grand Cherokee Summit is in direct response to consumers who continue to ask for even more luxury, craftsmanship and standard premium features in a full-size SUV packed with capability,” Manley added.

The new Grand Cherokee Trailhawk and Summit models arrive in Jeep showrooms in late summer.

New 2017 Jeep Grand Cherokee Trailhawk

The Jeep brand introduced the “Trailhawk” name on the Grand Cherokee concept vehicle that first appeared at the 2012 Easter Jeep Safari in Moab, Utah. The idea was to deliver a unique and more rugged appearance, with a host of functional features that resulted in an increased level of off-road 4x4 capability.

The “Trailhawk” name moved to production with the introduction of the all-new 2014 Jeep Cherokee, as the most capable of four models (Sport, Latitude, Limited and Trailhawk), and continued with the all-new 2015 Renegade. It joins the Grand Cherokee lineup as a sixth model for 2017 (Laredo, Limited, Overland, Summit, SRT, and Trailhawk).

Grand Cherokee Trailhawk models are equipped with a host of standard off-road capability features, including Jeep's Quadra-Drive II 4x4 system with rear Electronic Limited Slip Differential (ELSD) for all powertrains, a unique version of Grand Cherokee's Quadra-Lift air suspension – developed for Trailhawk – that offers improved articulation and total suspension travel, as well as Selec-Speed® Control with Hill Start Assist and Hill Descent Control. Skid plates, and a Trailhawk-specific anti-glare hood decal are also standard.

Approach angles on the Jeep Grand Cherokee are 29.8 degrees or 36.1 degrees when the lower front fascia is removed for severe off-roading, while the breakover angle is 27.1 degrees and the departure angle is 22.8 degrees. Grand Cherokee Trailhawk models offer up to 274 mm (10.8 inches) of ground clearance.

The Grand Cherokee Trailhawk exterior features a front fascia and seven-slot Jeep grille that debuted on the 2016 Grand Cherokee 75th Anniversary edition, Trailhawk-signature red tow hooks in the front and rear, standard rugged 18-inch or optional 20-inch Goodyear Adventure off-road tires with Kevlar reinforcement, new Trailhawk and Trail Rated badges with red accents, mirror caps and a roof rack with Neutral Grey accents, and optional Mopar rock rails for added protection.

Inside, Trailhawk models feature a unique black interior with leather and suede performance seats for comfort and control, red accent stitching, brushed Piano Black appliques, gun-metal finish on all painted interior parts, a Trailhawk badge on the Jeep steering wheel, and red accent stitching on the seats, doors and console. A standard 8.4-inch Uconnect touchscreen includes updated off-road pages showing wheel articulation and other vehicle 4x4 capability features, such as suspension height and Selec-Terrain modes.

Jeep Grand Cherokee Trailhawk models are available in Redline Pearl, Billet Silver Metallic, Bright White, Rhino, Granite Crystal Metallic, Velvet Red Pearl, and Diamond Black Crystal exterior paints.

New 2017 Jeep Grand Cherokee Summit

Packed with standard premium amenities, the new 2017 Jeep Grand Cherokee Summit is the most luxurious vehicle in the full-size SUV segment.

The Grand Cherokee Summit's exterior boasts a new look with an updated front fascia, grille and LED fog lamps, with new 20-inch polished aluminum wheels.

A stunning new full-wrap Laguna leather interior package in Indigo and Ski Grey is now available. The full leather interior boasts a Nappa leather-wrapped dashboard, centre console and door panels, and Laguna leather seats with edge welting.

Other Summit interior colours are Black, Jeep Brown and Tan. All Summit models come equipped with a suede-like premium headliner, lighted door sill, acoustic windshield and full side glass, Active Noise Cancellation, premium Berber carpet mats, and a harmon/kardon® 19-speaker, 825-watt amp audio system with three subwoofers.

An array of technological and other features are also standard on the 2017 Grand Cherokee Summit, including auto-folding power mirrors, headlamp washers, Blind Spot Monitoring with Rear Cross-Path Detection, Forward Collision Warning with Active Braking, Adaptive Cruise Control with Stop, and for the first time, Lane Departure Warning with Lane Keep Assist and Parallel and Perpendicular Park Assist.

Jeep's Quadra-Drive® II 4x4 system with ELSD is standard on all Summit models, as is Grand Cherokee's Quadra-Lift air suspension and Selec-Speed Control.

Jeep Grand Cherokee Summit models are available in Light Brownstone Pearl, True Blue Pearl, Bright White, Ivory Tri-Coat Pearl, Granite Crystal Metallic, Velvet Red Pearl, Diamond Black Crystal and Luxury Brown Pearl exterior paints.

Jeep Grand Cherokee

Jeep Grand Cherokee is the most awarded SUV ever and the vehicle that has long defined what a premium SUV should be. The Grand Cherokee Summit models receive added features, as well as a Summit Premium Plus appearance package that further enhances Summit's premium exterior aesthetics.

Jeep Grand Cherokee delivers best-in-class 8.4 L/100 km (34mpg) highway courtesy of an available 3.0-litre EcoDiesel V6 engine and standard eight-speed transmission. The 3.0-litre EcoDiesel V6 boasts an unmatched driving range of more than 1,100 km.

Legendary Jeep capability comes courtesy of three available 4x4 systems, Jeep's Quadra-Lift air suspension system and class-leading Selec-Terrain traction management system. Grand Cherokee boasts best-in-class towing of 3,265 kg (7,200 pounds), and a crawl ratio of 44.1:1.

A refined exterior design — complete with available bi-xenon headlamps with signature LED daytime running lamps (DRL) — provides a premium appearance. Interior luxury is achieved with premium amenities, including Natura Plus leather, exotic open-pore wood trim and unique colour offerings.

Jeep Brand

Built on 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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