Contact: Ron Kiino

Bryan Zvibleman

2016 Fiat 500X Receives Autotrader Must Test Drive Award

- 2016 Fiat 500X combines iconic Italian style with functionality, performance and all-wheel-drive confidence
- Features advanced drive systems, including two engine options, available nine-speed automatic transmission, and available all-wheel drive with disconnecting rear axle for improved fuel efficiency
- Named Top Safety Pick+ by the Insurance Institute for Highway Safety; Loaded with up to 70 advanced safety and security features, including seven standard air bags, Forward Collision Warning Plus, and LaneSense Departure Warning-Plus
- · Available in five trim models and 12 exterior colors to offer the personality that FIAT vehicles are known for

March 22, 2016, Auburn Hills, Mich. - After a thorough, in-depth evaluation by the staff at Autotrader, the 2016 Fiat 500X earned a Must Test Drive award.

"The Fiat 500X is a baby SUV that's a bargain, but can feel like a luxury ride too," said Autotrader. "This model has plenty of high-end options like rain-sensing wipers, a blind-spot monitoring system and rear cross-path detection, all of which add to the premium feel."

As the new crossover in the FIAT family, the 2016 Fiat 500X expanded the reach of the FIAT brand in North America by offering a unique combination of attainable Italian style, technology and advanced all-wheel-drive capability.

"The Fiat 500X is the brand's first all-wheel-drive vehicle and continues to gain traction in the marketplace with sales up 52 percent last month," said Olivier Francois, Head of FIAT Brand, FCA - Global. "In this ultra-competitive small crossover segment, we are honored to have the Fiat 500X receive the Autotrader 2016 Must Test Drive Award."

The Autotrader Must Test Drive Awards (www.Autotrader.com/MustTestDrive) is a uniquely consumer-driven awards program designed to highlight 10 vehicles that car shoppers must see to believe. Selected vehicles are ones that can change the way a consumer perceives the model or even the entire brand.

The awarded vehicles are chosen based on a diverse set of criteria outlined by Autotrader's editorial experts, who log thousands of miles test driving the latest cars, trucks and SUVs on the road. Consideration is only given to vehicles that car shoppers can buy at the time of the award announcement; are of the current or next model year; have a base price under \$75,000; offer significant value for the asking price; and scored no lower than a "four" on Autotrader's five-point scale. With the seal of the Autotrader Must Test Drive Awards on them, these vehicles are truly unexpectedly good.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the <u>Fiat 500e</u>, the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

Follow FIAT and company news and video on:

Company blog: http://blog.stellantisnorthamerica.com

Media website: http://media.stellantisnorthamerica.com

Fiat brand: www.fiatusa.com
Fiat blog: blog.fiatusa.com

Facebook: www.facebook.com/fiatusa
Instagram: www.instagram.com/fiatusa

Twitter: www.twitter.com/fiatusa or @StellantisNA

YouTube: www.youtube.com/fiatusa or https://www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com