Contact: LouAnn Gosselin

Bradley Horn

### FCA Canada: 2016 Dodge Caravan Kids Photo Contest Prize Winners Announced

- 2015-2016 hockey season marks Dodge Caravan Kids' 10th anniversary
- Dodge Caravan Kids program helps teams and families reduce the cost of playing Canada's favourite game
- More than 2,000 teams entered photo contest
- Top two teams Panthers de Ken Sud of Shediac, New Brunswick and Tiburon 2 of Baie St-Paul, Québec both receive an extra \$500 in funding to support their minor hockey teams
- To date, Dodge Caravan Kids has provided more than \$7 million in funding to over 14,000 novice teams, helping more than 210,000 kids enjoy minor hockey
- 2,154 participating teams in 2015-2016 Dodge Caravan Kids program from across Canada

March 16, 2016, Windsor, Ontario - Dodge Canada is proud to announce the minor hockey teams who have won the top five funding prizes in the annual Dodge Caravan Kids photo contest.

The top two teams – the Panthers de Ken Sud of Shediac, New Brunswick and the Tiburon 2 of Baie St-Paul, Québec – both won \$500.

The Dodge Caravan Kids Photo Contest encourages teams to take a fun photo that incorporates a Dodge Grand Caravan, their local Dodge dealership or a unique "thank you" to Dodge. The contest is open to Canadian minor hockey teams who registered in the Dodge Caravan Kids team sponsorship program and are part of an accredited minor hockey association under the governance of Hockey Canada.

Celebrating its 10th anniversary in 2016, Dodge Caravan Kids is a joint effort between participating minor hockey associations throughout the country, FCA Canada and Chrysler, Jeep®, Dodge, Ram, Fiat retailers. The program provides up to \$500 in funding and access to exclusive hockey benefits for novice-level hockey teams.

"It's great to see the fun and creative photos the Dodge Caravan Kids teams from across the country send in each year," said Bill Levasseur, VP of Marketing, FCA Canada. "This year is particularly special, given that the 2015-2016 season marks the 10th anniversary of FCA's support toward minor hockey. To date, Dodge Caravan Kids has provided more than \$7 million in funding to over 14,000 novice teams, helping more than 210,000 kids enjoy Canada's favourite game."

Photographs were submitted by more than 2,000 teams from across Canada, registered in the 2015-2016 Dodge Caravan Kids program. Each team enrolled via <a href="DodgeCaravanKids.ca">DodgeCaravanKids.ca</a> or <a href="Lesrecruesdodge.ca">Lesrecruesdodge.ca</a> and also received the opportunity to win a 2016 Dodge Grand Caravan and \$5,000 for the team's local minor hockey association through the Dodge Caravan Kids Score and Win contest, which will be announced in May 2016.

A total of \$3,000 in cash prizes was divided amongst the 10 awarded teams based on their rankings. These additional funds are often used by the teams to support an end-of-year banquet, replace equipment, purchase additional ice time or pay for tournament registration costs.

#### Caravan Kids Photo Contest Winners:

| Place | Team Name           | City, Province         |
|-------|---------------------|------------------------|
| 1     | Panthers de Ken Sud | Shediac, New Brunswick |

| 2 | MGHA Novice 2                 | Greely, Ontario           |
|---|-------------------------------|---------------------------|
| 3 | Langley Bluehawks             | Langley, British Columbia |
| 4 | Dakota Lazers Black Novice A1 | Winnipeg, Manitoba        |
| 5 | GMHA Novice Team 3            | Grimsby, Ontario          |

## Les Recrues Dodge Photo Contest Winners:

| Place | Team Name   | City, Province       |
|-------|-------------|----------------------|
| 1     | Tiburon 2   | Baie St-Paul, Québec |
| 2     | Lion 2      | Saint-Jerome, Québec |
| 3     | Tigres 3    | Laquerre, Québec     |
| 4     | Castors B-2 | Mekinac, Québec      |
| 5     | Commandeur  | Levis. Québec        |

To view the winning photos or for more information on the Dodge Caravan Kids Program, visit <u>dodgecaravankids.ca</u> and <u>lesrecruesdodge.ca</u>.

# **About Dodge Grand Caravan**

Built in Windsor, Ontario, the Dodge Grand Caravan remains Canada's best-selling minivan and a Top 10 best-selling vehicle amongst over 300 nameplates. In Canada, seven of every 10 minivans sold comes from FCA. The 2016 Dodge Grand Caravan continues its tradition of offering customers style, versatility and added features at an outstanding value. The Grand Caravan offers industry-exclusive Super Stow 'n Go seating that can be easily operated with one hand, allowing users to convert from carrying seven to hauling cargo in a matter of seconds. The Grand Caravan is equipped with more than 55 safety, security and technology features, including an available class-exclusive dual Blu-ray DVD entertainment system.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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