Contact: Nick Cappa

David Elshoff

The Fast Lane Truck Names 2016 Ram Power Wagon Best Off-road Truck

March 15, 2016, Auburn Hills, Mich. - The Fast Lane Truck (TFLtruck) has named the 2016 Ram Power Wagon the winner of its inaugural Gold Hitch Award for “Best Off-road Truck.”

In the kicking-up-dirt category, the Ram Power Wagon took top honors for outstanding capability and handling under aggressive off-road conditions.

“Ram holds titles in fuel economy, towing capacity and torque, but the Power Wagon earns the distinction of ultimate off-road truck. Recognition from TFLtruck cements its position at the top of the hill,” said Jim Morrison, Head of Ram Truck – FCA North America. “The 2015 Ram Power Wagon is designed for the individual who travels into extreme terrain for rescue or recreation, while delivering on-road comfort and the towing capability expected from a heavy-duty truck.”

To score the trucks, TFLtruck editors ran narrow goat trails in the Colorado mountains. The grueling paths reach high elevations with terrain that varies from loose gravel to rock to snow covered. At the end of the run, the Ram Power Wagon was king of the hill.

"The Ram Power Wagon clawed up TFLtruck's real world Gold Mine Hill off-road test like a natural-born athlete, showing extreme poise and grace that belies the truck's Heavy Duty chassis," said Roman Mica, Chief Editor at TFLtruck. “The Ram Power Wagon is this year's ultimate king of the Colorado Mountains.”

The off-road drive is not the sole criteria to determine the winner. The Ram Power Wagon also was judged for its overall performance on road.

Gold Hitch Award-eligible trucks include 2016 model-year pickups (or trucks from previous model years that have not significantly changed for 2016). Trucks are only eligible for the award if they were tested before March 31, 2016.

About TFLtruck
TFLtruck is the most popular online video reviews, news and views publication. Nearly 2.5 million truck buyers watch TFLtruck video reviews and tests every month. This includes the signature "TFL Ike Gauntlet" extreme towing test, which challenges the trucks to the absolute maximum of their performance capability. Simply put -TFLtruck is All Trucks All The Time.

Ram Truck Brand
In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room

- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study,which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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