

Contact: Trevor Dorchies

Ron Kiino

## **2016 Jeep® Wrangler Unlimited and 2016 Dodge Grand Caravan Receive 5-Year Cost to Own Awards From Kelley Blue Book's KBB.com**

- For a second consecutive year, Jeep® Wrangler Unlimited earns lowest 5-Year Cost to Own Award in Mid-size SUV/Crossover category
- 2016 Dodge Grand Caravan earns 5-Year Cost to Own Award in minivan/van category for the second time in three years
- Awards honor vehicles with the lowest projected ownership costs for the first five years of ownership

February 10, 2016, Auburn Hills, Mich. - Kelley Blue Book's [KBB.com](http://KBB.com) has named the 2016 Jeep® Wrangler Unlimited and the 2016 Dodge Grand Caravan winners of its 5-Year Cost to Own Awards.

For a second consecutive year, the Jeep Wrangler Unlimited has been named the winner of the lowest 5-Year Cost to Own award in the Mid-size SUV/Crossover category, while the Dodge Grand Caravan has earned the 5-Year Cost to Own award in the minivan/van segment for the second time in three years.

The 2016 5-Year Cost to Own Awards honor the vehicles and brands (luxury and non-luxury) with the lowest projected ownership costs, based on Kelley Blue Book's 5-Year Cost to Own data for new cars for the initial five-year ownership period.

"The Jeep Wrangler remains one of the most iconic American vehicles, and its legendary status is reflected in, among other things, its stellar 5-Year Cost to Own results," said Jack Nerad, executive editorial director and executive market analyst. "Americans love Wranglers, and that love affair is aided and abetted by its 'smart buy' status with low depreciation and maintenance costs."

"The original minivan, the Dodge Grand Caravan, remains the champ in 5-Year Cost to Own by essentially running the table on the key ownership cost attributes," Nerad added. "It costs less to buy; it is less costly to maintain, and it depreciates less rapidly than its minivan competitors. Plus, it offers a variety of creature comforts unmatched by others in its segment."

When considering its 5-Year Cost to Own Awards, Kelley Blue Book's KBB.com takes into consideration depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees for all new models.

### **2016 Jeep Wrangler Unlimited**

The iconic Jeep Wrangler – the most capable and recognized vehicle in the world – moves into 2016 with features such as a standard eight-speaker audio system and an improved sound bar, and an optional Premium Alpine Audio Package that includes nine Alpine speakers, a subwoofer and a 552-watt amplifier.

The [2016 Jeep Wrangler](#) delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission, in addition to its five-speed automatic transmission – all at a starting U.S. MSRP of \$23,895.

### **2016 Dodge Grand Caravan**

The [2016 Dodge Grand Caravan](#) – the best-selling, most awarded minivan ever and the most affordable minivan in the United States – continues its tradition of offering customers style, versatility and added features at an outstanding

value. The Grand Caravan offers industry-exclusive Super Stow 'n Go seating that can be easily operated with one hand, allowing users to convert from carrying seven to hauling cargo in a matter of seconds. The Grand Caravan is equipped with more than 55 safety, security and technology features, including an available class-exclusive dual Blu-ray DVD entertainment system.

#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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