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U.S. News & World Report Names 2016 Ram 1500 as the Best Full-size Truck for the Money — Three Years Running

February 9, 2016, Auburn Hills, Mich. - *U.S. News & World Report* has named the 2016 Ram 1500 the Best Full-size Truck for the Money. Compared to all other full-size pickups, the Ram had the best combination of positive reviews from the automotive press and long-term value. This is the third year in a row Ram's half-ton entry has won the award.

"At Ram, we set out to create the best trucks in the market, and this award from *U.S. News* acknowledges the positive quality and value equation of our Ram 1500," said Mike Manley – Head of Ram Truck Brand, FCA Global. "In a highly competitive segment, Ram is committed to technology and innovation leadership. Proof of that commitment is a long list of best-in-class titles, including America's most fuel-efficient full-size pickup at 29 mpg."

The rankings are based on an in-depth analysis by *U.S. News* editors of all published vehicle ratings, reviews and test drives.

"The Ram 1500 gives buyers a first-class ownership experience, with a luxurious interior and performance that's capable enough for traditional truck tasks, but comfortable enough for everyday driving," said Jamie Page Deaton, Managing Editor – *U.S. News* Best Cars. "When you combine that with its low long-term ownership costs, you have a truck that easily fits into owners' lives and their budgets."

The Best Cars for the Money methodology combines quality and value data into a composite score. Within each of 21 categories, the vehicle with the highest score is named the Best Car for the Money in that category. Quality is measured by the overall score achieved in the *U.S. News* car rankings at the time the awards are published. Value is measured by five-year total cost of ownership and the average price paid for the vehicle at the time the awards are published.

About *U.S. News* Best Cars

Since 2007, *U.S. News* Best Cars, the automotive channel of *U.S. News & World Report*,has published rankings of the majority of new vehicles sold in America. Each year, *U.S. News* publishes the Best Cars awards, including Best Cars for the Money and Best Cars for Families. *U.S. News* Best Cars had over 45 million unique visitors over the past year, with over 65 percent of visitors actively shopping for a car. Close to 80% of active shoppers reported that the *U.S. News* Best Cars site influenced their car purchasing decision.

U.S. News & World Report is a digital news and information company that empowers people to make better, more informed decisions about important issues affecting their lives. Focusing on Education, Health, Personal Finance, Travel, Cars and News and Opinion, www.usnews.com provides consumer advice, rankings, news and analysis to serve people making complex decisions throughout all stages of life. More than 25 million people visit www.usnews.com each month for research and guidance. Founded in 1933, *U.S. News* is headquartered in Washington, D.C.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study,which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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