

Contact: Trevor Dorchie

Ron Kiino

## **FCA US Kicks Off 2016 by Winning Four IHS Automotive Loyalty Awards and the Highest Conquest Percentage Award**

- Chrysler Town & Country wins IHS Automotive Loyalty Award for record 15th consecutive year
- Jeep® Grand Cherokee, Wrangler and Renegade win their respective SUV categories, Grand Cherokee for the seventh time
- Jeep brand takes home Highest Conquest Percentage Award

January 15, 2016, Auburn Hills, Mich. - FCA US LLC starts the New Year off on the right foot by winning four IHS Automotive Loyalty Awards.

The Chrysler Town & Country earned its 15th consecutive Loyalty Award in the Non-Luxury Mid-size Van category, building on its own record of consecutive wins. The Jeep® Grand Cherokee scored its seventh award in the Non-Luxury Mid-size SUV category while the Jeep Wrangler won the Non-Luxury Compact SUV award for the third consecutive year. In its first year of eligibility, the Jeep Renegade won in the Non-Luxury Compact CUV category while the Jeep brand earned the Highest Conquest Percentage Award.

"We are pleased to recognize FCA not only on loyalty for continued high levels of retention across several key makes within the Chrysler and Jeep brands, but also on achieving the highest level of conquest for the Jeep brand across the segments in which they compete. This is a great accomplishment in 2015," said Steve Had, vice president, sales and marketing solutions at IHS Automotive.

The IHS Automotive Loyalty Awards recognize manufacturers and brands for superior owner-loyalty performance, which is determined when a household that owns a particular vehicle returns to market to purchase or lease another new vehicle of the same make or model. The 2015 awards are based on an analysis of personal new vehicle registrations during the 2015 model year, which ran from October 1, 2014 to September 30, 2015.

### **Chrysler Town & Country**

The 2016 Chrysler Town & Country provides customers with comfort, safety and innovative features at any budget. Chrysler Town & Country offers the most innovative seating and storage system with standard Stow 'n Go Seats, while its award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a three-time "Ward's 10 Best Engine" winner and produces 283 horsepower and 260 lb.-ft. of torque. Chrysler Town & Country achieves an EPA estimated 17 mpg in the city, 25 on the highway. The next-generation Chrysler minivan, the all-new 2017 Chrysler Pacifica, reinvents the minivan segment with unparalleled functionality, versatility, technology and style.

### **Jeep Grand Cherokee**

Jeep Grand Cherokee — the most awarded SUV ever and the vehicle that has long defined what a premium SUV should be — delivers an unprecedented combination of best-in-class fuel economy and driving range, available clean-diesel technology, legendary benchmark capability, world-class craftsmanship, and a host of advanced user-friendly technology and safety features. Jeep Grand Cherokee delivers best-in-class 30 miles per gallon (mpg) highway courtesy of an available 3.0-liter EcoDiesel V-6 engine and standard eight-speed transmission. The 3.0-liter EcoDiesel V-6 boasts an unmatched driving range of more than 730 miles. Legendary Jeep capability comes courtesy of three available 4x4 systems, Jeep's Quadra-Lift air suspension system and class-leading Selec-Terrain traction management system. Grand Cherokee boasts best-in-class towing of 7,400 pounds, and a crawl ratio of 44.1:1.

## **Jeep Wrangler**

The iconic Jeep Wrangler — the most capable and recognized vehicle in the world — is equipped with a 3.6-liter Pentastar V-6 engine delivering 285 horsepower and 260 lb.-ft. of torque and up to 21 miles per gallon. Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission — in addition to its five-speed automatic transmission.

## **Jeep Renegade**

The 2016 Jeep Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings. For 2016, the Jeep Renegade's offerings have expanded with the addition of several features, including the availability of BeatsAudio. The Renegade's optional Beats premium audio system includes nine speakers with a 6.5-inch subwoofer and 506-watt amplifier for studio-quality sound.

## **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

## **Follow FCA US news and video on:**

Company blog: [blog.fcanorthamerica.com](http://blog.fcanorthamerica.com)

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

Twitter (Spanish): [www.twitter.com/fcausespanol](http://www.twitter.com/fcausespanol)

YouTube: [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

Media website: [media.fcanorthamerica.com](http://media.fcanorthamerica.com)

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>