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FCA Canada: Jeep® Brand Celebrates 75 Years of Legendary History With Full Lineup of New Special-edition Models

- New 75th Anniversary models available across the entire Jeep® lineup
- Special-edition models feature unique available Jeep Green exterior, Satin Bronze wheels, Bronze and Orange exterior accents, unique interiors, open-air freedom and 75th Anniversary badging
- Available in Jeep dealer showrooms first quarter of 2016

January 6, 2016, Windsor, Ontario - Born in 1941, the Jeep® brand celebrates 75 years of 4x4 leadership, military history, and open-air freedom and adventure in 2016. As a tribute to this diamond anniversary celebration, Jeep is creating distinctive 75th Anniversary special-edition models of each vehicle in its lineup.

"Jeep vehicles have defined the authentic SUV and set the benchmark for off-road capability and freedom since they were first produced in 1941," said Mike Manley, Head of Jeep Brand – FCA Global. "Today, Jeep SUVs continue to deliver 4x4 leadership, as well as fuel efficiency, world-class craftsmanship and premium on-road dynamics.

"In honour of the brand's 75th anniversary, we have created eye-catching, special-edition models of each vehicle in our lineup that celebrate the unparalleled history of the legendary Jeep brand," Manley added.

All 75th Anniversary special-edition models will be available in Jeep-exclusive Green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, Bronze and Orange exterior accents, unique interiors including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge. Each model will be available in Jeep dealer showrooms in the first quarter of 2016.

2016 Jeep Wrangler and Wrangler Unlimited 75th Anniversary edition

The starting Manufacturer's Suggested Retail Price (MSRP) of the Jeep Wrangler 75th Anniversary edition package is \$4,995 over a Sahara. It is available in Sarge Green, Black, Mojave Sand, Bright White, Billet Silver Metallic and Granite Crystal Metallic. Features include:

- 17-inch wheels, front and rear tow hooks, Jeep badge, unique front and rear steel bumpers all in Low Gloss Bronze
- Body-colour grille with Low Gloss Bronze grille and headlamp accents
- Power dome hood with functional air vents
- Leather-faced heated seats with sport mesh inserts and accent stitching
- 75th Anniversary grab handle
- Moroccan Sun interior accents
- Unique off-road rock rails
- Available rear locker
- Jeep Command-Trac® 4x4 transfer case
- Dana 30 front axle and heavy-duty Dana 44 rear axle
- Radio 430 multimedia centre with 6.5-inch touchscreen, hands-free communication with Bluetooth® streaming audio and SiriusXM satellite radio with one-year subscription

2016 Jeep Grand Cherokee 75th Anniversary edition

The starting MSRP of the Jeep Grand Cherokee 75th Anniversary edition package is \$2,995 for the Laredo model and \$3,995 for the Limited model. It is available in Recon Green, Brilliant Black, Bright White, Billet Silver and Granite Crystal. Features include:

- An all-new, unique front fascia, grille and headlamps
- New 18-inch (on Laredo) and 20-inch wheels (on Limited), tow hooks, grille rings, fog lamp bezels, lower fascia applique, roof rail and badges in Low Gloss Bronze
- New seat with Ombre cloth mesh insert on Laredo and heated leather-faced seats on Limited; both with and Tangerine accent stitching and embossed 75th Anniversary logo
- Blind-spot monitoring, power sunroof and 8.4-inch Uconnect NAV-ready radio on Limited models
- 75th Anniversary Luxury Group, available on Limited, includes CommandView dual-pane panoramic sunroof, Alpine® Premium Audio System with 9 amplified speakers, Bi-xenon HID headlamps with automatic levelling, LED daytime running lamps, ventilated front seats, dual bright exhausts, perforated leather-faced seats, rain-sensing windshield wipers and power tilt/telescoping steering wheel

2016 Jeep Cherokee 75th Anniversary edition

The starting Canadian MSRP of the Jeep Cherokee 75th Anniversary edition package is \$2,995 over a North. It is available in Recon Green, Brilliant Black, Bright White, Billet Silver, Rhino and Granite Crystal. Based on the Cherokee North model, features include:

- New 18-inch wheel, badges and trim accents in Low Gloss Bronze
- New seat insert cloth with Tangerine accent stitching
- CommandView dual-pane sunroof
- 8.4-inch touchscreen radio

2016 Jeep Renegade 75th Anniversary edition

The starting Canadian MSRP of the Jeep Renegade 75th Anniversary edition package is \$2,495 over a North. It is available in Jungle Green, Alpine White, Black, Omaha Orange, Mojave Sand, Glacier Metallic, Granite Crystal and Anvil. Based on the Renegade North model, features include:

- New 18-inch wheel, grill surrounds, fog lamp bezels, roof rack, tail lamp applique, rear fascia and tail lamp applique and badges in Low Gloss Bronze
- BeatsAudio™ premium sound system
- MySky™ Open Air roof system

2016 Jeep Compass 75th Anniversary edition

The starting Canadian MSRP of the Jeep Compass 75th Anniversary edition package is \$1,395 over a High Altitude. It is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal. Based on the Compass High Altitude model, features include:

- 18-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks in Low Gloss Bronze
- Unique 75th badge in Satin Chrome with Bronze and Orange accents
- New 75th edition leather-faced seats with Ombre sport mesh inserts
- Soft tonneau cover
- Light Bronze interior bezel paint
- Remote start
- 2.4-litre engine and 6-speed automatic transmission

2016 Jeep Patriot 75th Anniversary edition

The starting Canadian MSRP of the Jeep Patriot 75th Anniversary edition is \$1,395 over a High Altitude. It is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal. Based on the Patriot High Altitude model, features include:

- 17-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks (4x4 models) in Low Gloss Bronze
- Unique 75th badge in Satin Chrome with Bronze and Orange accents
- New 75th edition leather-faced seats with Ombre sport mesh inserts

- Light Bronze interior bezel paint
- Remote start
- Soft tonneau cover
- 2.4-litre engine and 6-speed automatic transmission

Jeep Brand

Built on 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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