

Contact: Ron Kiino
Bryan Zvibleman

Fiat 124 Spider Timeline

November 1966 – Fiat 124 Spider debuted at the Turin Auto Show

1968 – First Spider sold in the U.S. market

1975 – Produced exclusively for the U.S. market after immense sales success there

1979 – Renamed the Spider 2000

1981 – Pininfarina took over the entire production process of the vehicle. Sales in Europe resumed

1982 – Production of Fiat and Pininfarina Spiders overlapped as Fiat built the last Spider 2000 models and Pininfarina began production of its own version, sold in the U.S. as the Pininfarina Spider Azzurra and in Europe as the Pininfarina Spidereuropa

1985 – Production of the model line ended after nearly 200,000 Spiders had been built, three-quarters of which were for the U.S. market

November 2015 – Legendary nameplate returns nearly 50 years later with the global debut of the 2017 Fiat 124 Spider at the Los Angeles Auto Show

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

Follow FIAT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Fiat brand: www.fiatusa.com

Fiat blog: blog.fiatusa.com

Facebook: www.facebook.com/fiatusa

Instagram: www.instagram.com/fiatusa

Twitter: www.twitter.com/fiatusa or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/fiatusa or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>