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## Jeep® Renegade Named Car of the Year in Brazil

- Brazil's best-selling SUV in the past month wins top award presented by *Autoesporte magazine*
- Title recognizes the new model manufactured in Pernambuco

November 5, 2015, SAO PAULO - The Jeep® Renegade was named the 2016 Car of the Year in Brazil by *Autoesporte magazine* (Editora Globo) as part of the most prestigious automotive industry awards in Brazil, which has been hosted annually by the magazine since 1966. The award was presented in a ceremony on Wednesday night at Villa Verico in São Paulo.

Since its commercial launch in April, the locally produced Jeep Renegade has set itself apart within the segment in this important market. In July, Jeep Renegade earned the title of the safest Brazilian-made vehicle for adults and children as evaluated by the independent Latin NCAP program in crash tests, achieving the highest five-star rating. The Renegade is the leader in sales within the SUV segment in Brazil and became one of the top 10 best-selling vehicles in the market in the months of September and October.

"We are honored to receive this important recognition," said Mike Manley, Head of Jeep Brand - FCA Global. "The Jeep Renegade is made in Brazil for Brazil. This is the right vehicle, at the right time, to help drive the expansion of the Jeep brand in Brazil and across Latin America."

A total of 20 renowned journalists from various outlets and regions across the country served as jurors for the annual *Autoesporte magazine* Car of Year Awards.

"The Jeep Renegade Car of the Year title comes after a successful reintroduction of the Jeep brand in the Brazilian market," said Stefan Ketter, Head of FCA - Latin America. "After developing a multifaceted strategy for our operations in Pernambuco, we opened the Jeep Automotive Complex, the most modern FCA manufacturing facility in the world, which produces a safe and high-quality vehicle suitable for various markets."

### Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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