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## **Breneiser Named Head of Product Planning for FCA US**

August 31, 2015, Auburn Hills, Mich. - FCA US LLC today announced Todd Breneiser was appointed NAFTA Head of Product Planning, effective immediately. In this position, Breneiser is responsible for research and planning of all future vehicles in the North American market. He also is named to the FCA US Leadership Team with this appointment. Benjamin Winter, who previously held the role, is assigned Vehicle Line Executive for the C/D Segment.

In his previous role, Breneiser was Director – Portfolio Planning, Product Planning. Prior to that, he held various roles in the Product Planning department.

Breneiser joined Chrysler in 1992 as part of the Chrysler Institute of Engineering, the company's highly successful rotational program for incoming engineers. He has held positions of increasing responsibility in the engineering, manufacturing and finance organizations.

Breneiser holds a Master of Business Administration and a Master of Systems Engineering from the University of Michigan – Dearborn. He also holds a Bachelor of Science degree in Manufacturing Engineering from General Motors Institute (now Kettering University).

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