Contact: Eileen Wunderlich

One Fan to Get Chance to Have Personal Garage Fit for a Dodge

- One grand prize winner will have his or her garage transformed into a "Garage Fit for a Dodge." Additional four finalists will receive a custom storage cabinet.
- Participants can enter the contest now through September 21 by uploading their video submissions to "Garage Fit for a Dodge" tab on www.facebook.com/dodge.
- Fans can vote on the finalists beginning Wednesday, October 7

August 23, 2015, Auburn Hills, Mich. - The Dodge brand has partnered with Contur Cabinet Ltd. and Swisstrax Corporation to give one fan a garage makeover fit for a Dodge. Now through Monday, September 21, Dodge brand vehicle owners and lessees can enter the contest at the <u>Dodge brand Facebook page</u> for the chance to win a custom garage makeover worth an estimated \$20,000.

To enter, Dodge brand vehicle owners and lessees must upload a video, no longer than 60 seconds in length, that showcases their Dodge vehicle and the garage in need of a makeover, to the <u>Dodge brand Facebook page</u> by Monday, September 21. After the submission period, entries will be judged by a panel on criteria such as creativity and originality, quality of submission and fit within the contest theme. Five finalists will be selected. The grand prize winner will receive a customizable Contur cabinet solution and a customizable Swisstrax flooring. The four remaining finalists will receive a Hi-Kab Kompact storage cabinet from Contur Cabinet Ltd.

"The Dodge brand is offering fans a unique opportunity to bring the style and design of their Dodge brand vehicle to their home garage," said Tim Kuniskis, President and Chief Executive Officer – Dodge Brand and SRT Brand, FCA – North America. "The 'Garage Fit for a Dodge' contest was designed to engage passionate consumers and to celebrate the space where they interact with their Dodge brand vehicle."

Beginning Wednesday, October 7, the top five finalist videos will be displayed in the finalist gallery on Facebook and open to the public for voting. Consumers can vote on their favorite entry once a day during the submission period. Each vote will earn them one entry into the sweepstakes for the chance to win a \$500 cash prize.

For more information on the "Garage Fit for A Dodge" contest, please visit www.Facebook.com/Dodge.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST IS OPEN TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES (D.C.), 18 AND OLDER WHO OWN OR LEASE A DODGE VEHICLE AS OF 8/17/15 AND WHO DID NOT PURCHASE ANY EQUIPMENT FOR PURPOSES OF ENTERING THE PROMOTION. SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES (D.C.), 18 AND OLDER. VOID IN ALASKA, HAWAII AND WHERE PROHIBITED. Enter Contest by: 9/21/15. Sweepstakes ends: 11/4/15. For Official Rules, prize descriptions and odds disclosure, visit https://dodge.promo.eprize.com/garage. Sponsor: FCA US LLC, 1000 Chrysler Drive, Auburn Hills, MI 48326.

## Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit <u>www.stellantis.com</u>.

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