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Job 1 for the segment's leading hauler – 2016 Ram 3500 with 900 lb.-ft. of torque

July 22, 2015, Auburn Hills, Mich. - The first 2016 Ram 3500 Heavy Duty with a ground-stomping, best-in-class 900 lb.-ft. of torque rolls off the line at FCA's Saltillo Truck Assembly Plant. Of course it's a Mega Cab Laramie Longhorn.

All 2016 Ram 3500 dually configurations with a 6.7-liter Cummins and Aisin transmission have the capability to tow 30,000 pounds or more using SAE J2807 criteria. The 2016 Ram 3500 Reg Cab 2WD holds the pickup towing capability title at 31,210 pounds. Ram 3500 HDs also are payload-hauling champs at 7,390 pounds.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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