

FCA México Reports June 2015 Sales Increased 27 percent; Best Sales Month of 2015

- FCA México posted its sixth consecutive month of sales gains with 8,303 units; an increase of 27 percent over June 2014 and best sales month of 2015
- Alfa Romeo brand sales increased 89 percent
- Chrysler brand sales improved 30 percent versus June 2014
- Dodge sales were up 15 percent
- Fiat brand logged a 58 percent increase over June 2014
- Jeep Wrangler sales grew 33 percent
- Mitsubishi Motors Mexico accomplished 12 months of double-digit sales gains
- Ram brand set a monthly sales record; best June since 2010

July 1, 2015, Mexico City - FCA México today reported its sixth consecutive month of sales gains with 8,303 units, a 27 percent increase compared with sales in June 2014, making this the best sales month of 2015.

"Last month, we set a sales record with our best sales month of 2015. This reflects that our efforts in bringing to the market new and revamped products are working and the market is responding in a positive way," said Bruno Cattori, President & CEO of FCA México. "We will keep working to keep the pace and to answer demand for our products."

Alfa Romeo Brand

Alfa Romeo brand continues its positive sales trend with sales of 17 units; best June ever. Alfa Romeo MiTo is powered by a 1.4L Turbo Multi-Air engine with an output of 170 Hp.

Chrysler Brand

Chrysler brand saw its sales spike 30 percent in June 2015, with 316 units. Exquisite style meets exceptional performance in the Chrysler 200, which put 105 units on the road. The new Chrysler 300C's unique design elements create a premium and distinctly American interior.

Dodge Brand

There were 2,655 units sold from the Dodge brand; up 15 percent versus previous year and marking the brand's best sales month of the year. The Dodge Attitude reported its best June ever with 1,396 units. For the month, Dodge sold 872 Dodge Journey vehicles, marking an increase of 10 percent over June 2014. Dodge Durango sales reached a 56 percent increase during June 2015.

Last month, Edmunds.com named the 2015 Dodge Challenger winner of its 2015 Best Retained Value® Awards.

FIAT Brand

Fiat brand sales improved 58 percent, with 766 units; best June ever. Fiat Cinquecento continues its solid sales with 384 units; best June in its history. The Fiat Uno reported sales of 272 units, best sales month ever.

Jeep® Brand

In June, Jeep brand posted sales of 1,633 units. Jeep Grand Cherokee sales were 11 percent better than last year. Jeep Wrangler sales rose 33 percent versus previous year. Last month, this vehicle was recognized by Edmunds.com with its 2015 Best Retained Value® Awards.

Mitsubishi Motors

Mitsubishi Motors Mexico accomplished 12 months of double-digit sales gains. The brand reported 1,240 vehicles sold, an increase of 74 percent compared with the same month of 2014; best June since 2009.

The brand continues its positive sales streak, aided by new vehicles and a renewed product portfolio, such as Mitsubishi Mirage with 459 vehicles sold. Mitsubishi Lancer and Mitsubishi Outlander reported increases of 61 percent and 22 percent, respectively. In the first half of 2015, Mitsubishi Motors Mexico sold more than 7,500 units, a 54 percent year-over-year sales increase compared with the same period in 2014.

Ram Truck Brand

Ram brand set a sales record with its best June since 2010 with 1,676 units sold, led primarily by Ram 700, which reported its highest sales since the vehicle launch, 632 units. Sales of the Ram ProMaster were 116 units. Last month, it was named a winner of the 2015 Best Retained Value® Awards by Edmunds.com. This vehicle is proudly assembled in Mexico.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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