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2016 Jeep® Patriot: A Streamlined Product Lineup, More Standard Content and Benchmark Compact-SUV Capability Add Up to a Winning Combination

- The 2016 Jeep® Patriot is the best-priced SUV in America
- 2016 model year debuts a model lineup with added standard content
- New Patriot Sport SE Package delivers a one-of-a-kind style and value for customers
- Popular Patriot High Altitude Package continues for 2016, delivering a unique style and exceptional value
- With legendary Jeep capability and style, fuel economy up to 30 mpg highway, more than 30 available safety and security features and starting at a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$17, 295, the 2016 Jeep Patriot delivers value for consumers

August 31, 2015, Auburn Hills, Mich. - For 2016 Jeep Patriot delivers a revised model lineup that focuses on the

models and features customers want to purchase, more standard and optional content including an available ParkView rear backup camera, unmatched 4x4 capability in all weather conditions, fuel economy up to 30 miles per gallon (mpg) and more than 30 safety and security features. With a starting Manufacturer's Suggested Retail Price (MSRP) of \$17,295, the 2016 Jeep Patriot is the best-priced SUV in America.

The 2016, Patriot is unmistakably a Jeep SUV, designed to appeal to compact-SUV buyers who want traditional Jeep styling with best-in-class off-road capability at an affordable price.

To add even more value, new for 2016 the Jeep Patriot Sport offers as standard equipment Uconnect handsfree and SiriusXM Radio. Automatic headlamps are added as a standard feature on 2016 Patriot Latitude models. New optional equipment includes the ParkView rear backup camera and on 2016 Patriot Latitude models, automatic temperature control. For the 2016 model year, two models of the Patriot will be available: Sport and Latitude. Mojave Sand is a new exterior color option for 2016.

A new-for-2016 Sport SE Package is available on Jeep Patriot Sport models. The package delivers a unique style for Patriot customers at a value price. The Patriot Sport SE Package includes: leather-wrapped steering wheel with audio controls, heated cloth mesh front seats, 17-inch Mineral Gray aluminum wheels, bright exhaust tip, unique Sport SE hood decal, Mineral Gray front and rear bumper inserts, Mineral Gray roof rails, Mineral Gray badges, increased ride height for front-wheel-drive models and tow hooks for 4x4 models.

The popular Patriot High Altitude Package continues for the 2016 model year with several new features included in the package. Available as an option on 2016 Jeep Patriot Latitude models, the 2016 High Altitude Package includes new 17-inch Granite-painted pocket aluminum wheels; bright front fascia, rear fascia, roof rails and exhaust tip; leather seating, power sunroof and a power six-way driver seat.

The Jeep Patriot delivers drivers segment-leading 4x4 capability and excellent fuel efficiency along with rugged exterior styling and clever interior features.

Packed with value and convenience for drivers and passengers, the 2016 Jeep Patriot standard features include: front-seat-mounted side air bags, electronic stability control, electronic roll mitigation, Hill-start Assist, anti-lock brakes, Uconnect handsfree, SiriusXM Radio (with one-year free subscription) illuminated cup holders, sunscreen glass, fog lamps, outside temperature display, rear fold-flat 60/40 folding seat, rear window defrost and wiper, tilt

steering column, cruise control and sliding visors with mirror.

In addition to the standard features, the 2016 Jeep Patriot offers an array of features consumers will appreciate whether commuting to work, exploring out-of-the-way places or driving in challenging weather conditions. A Uconnect Media Center with iPod interface, navigation with SiriusXM Travel Link, power sunroof, a premium audio system with nine Boston Acoustic speakers and articulating liftgate speakers, and fold-flat rear seats are some of the available features that make the 2016 Jeep Patriot the perfect compact SUV, enabling drivers and passengers to enjoy any adventure.

For 2016, the Jeep Patriot 4x4 models continue to offer an All-weather Capability Group option, which includes Goodyear 17-inch all-terrain tires, all-season floor mats, daytime running headlamps, engine block heater and tow hooks, making the Patriot the most capable compact SUV off-road and in all weather conditions.

## Segment-leading capability

Jeep Patriot is available in three drivetrain configurations. In addition to the standard front-wheel-drive system, it also is available with Freedom Drive I or Freedom Drive II 4x4 systems. The Jeep Freedom Drive II four-wheel-drive system offers Jeep Patriot customers unsurpassed 4x4 off-road capability.

Jeep Freedom Drive I 4x4 is an available full-time, active four-wheel-drive system with lock mode designed to give drivers year-round assurance with the ability to handle rough weather and low-traction conditions. This active four-wheel-drive system is recommended for daily use, including slick conditions that come with rain and light snow. Freedom Drive I also features a lockable center coupling, giving drivers the ability to put the Jeep Patriot in four-wheel-drive lock mode to handle deep snow, sand and other low-traction surfaces.

The Jeep Freedom Drive II 4x4 Off-road Package is an available four-wheel-drive system that delivers Jeep Trail Rated capability in Patriot form. The Freedom Drive II Off-road Package includes: second-generation continuously-variable transaxle with low range (CVT2L) that engages when the off-road mode is activated, 19:1 crawl ratio, 17-inch all-terrain tires and aluminum wheels, a full-size spare tire, skid plates, tow hooks, fog lamps and manual seat height adjuster. The available Freedom Drive II Off-road Package is recommended for off-road situations that include steep grades, occasional wheel lift and rock or log climbing.

The 2016 Jeep Patriot's powertrain is designed to deliver world-class performance and refinement in all weather conditions and fuel economy of up to 30 mpg, all at an affordable, value-packed price.

The 2016 Jeep Patriot delivers up to 2,000 pounds of towing capacity.

## Jeep Patriot model lineup

The 2016 Jeep Patriot offers two available models: Sport and Latitude. Both are available with front-wheel drive, the Jeep Freedom Drive I full-time active 4x4 system or the Freedom Drive II off-road full-time active 4x4 system with low-range capability.

#### Jeep Patriot Sport

The 2016 Jeep Patriot Sport is powered by the 2.0-liter I-4 World Gas Engine (producing 158 horsepower (117 kW) and 141 lb.-ft. (191 N•m) of torque) mated to a five-speed manual transmission. Standard features include: front-seat-mounted side air bags, all-row side curtain air bags, electronic stability control, electronic roll mitigation, Hill-start Assist, advanced multistage front and passenger air bags, anti-lock front disc and rear drum brakes, Uconnect handsfree, SiriusXM Radio (with no cost one-year subscription) audio jack, fog lamps, illuminated cup holders, floor mats, outside temperature display, fold-flat 60/40 folding rear seat, rear seat heat ducts, rear window defrost and wiper, front sliding visors with mirror, tilt steering column, cruise control, deep tint glass and roof side rails.

New for 2016 is the Patriot Sport SE Package. The package delivers a unique style for Patriot customers at a value price. The Sport SE Package includes: leather-wrapped steering wheel with audio controls, heated cloth mesh front seats, 17-inch Mineral Gray aluminum wheels, bright exhaust tip, unique Sport SE hood decal, Mineral Gray front and rear bumper inserts, Mineral Gray roof rails, Mineral Gray badges, increased ride height for front-wheel-drive models and tow hooks for 4x4 models.

Optional features available for the 2016 Patriot Sport model include: ParkView rear backup camera with Media Center 430 AM/FM radio, Power Value Group with automatic headlamps, Sun and Sound Group with power express/open close sunroof and premium nine speaker Boston Acoustic sound system with subwoofer and two liftgate speakers, air conditioning and Media Center 230 AM/FM radio with six-CD/DVD changer, MP3 and audio jack.

The 2016 Jeep Patriot Sport model optional powertrains include the 2.4-liter DOHC 16-valve dual VVT I-4 engine, which produces172-horsepower. Optional transmissions include the CVT2 transmission, the six-speed PowerTech automatic transmission or the CVT2L transmission with the Freedom Drive II Off-road Package that delivers a 19:1 overall crawl ratio.

#### Jeep Patriot Latitude

The 2016 Jeep Patriot Latitude offers the standard features of the Sport, as well as the following standard features: air conditioning, power windows, power door locks, power heated exterior mirrors, illuminated keyless entry, automatic headlamps, 17-inch aluminum wheels, front heated cloth seats, rear 60/40 seat recline, driver seat height adjuster, 115-volt power inverter, body color exterior door handles and liftgate brow, leather-wrapped steering wheel with audio and speed controls and in Latitude models equipped with the six-speed automatic transmission, remote start.

Optional features available include: ParkView rear backup camera, automatic temperature control, Media Center 430 or 430N AM/FM/CD/DVD radio with MP3, 6.5-inch touchscreen, and with the 430N, Navigation and SiriusXM TravelLink, High Altitude package, Premium Sound Group which includes nine Boston Acoustic speakers including subwoofer and two flip-down liftgate speakers, Sun and Sound Group and much more.

Optional transmissions include the six-speed Powertech automatic transmission or the CVT2L transmission with the Freedom Drive II Off-road Package that delivers a 19:1 overall crawl ratio.

The 2016 Jeep Patriot is available in the following exterior colors: Billet Silver Metallic Clear Coat, Black Clear Coat, Bright White Clear Coat, Deep Cherry Red Crystal Pearl Coat, Granite Crystal Metallic Clear Coat, Maximum Steel Metallic Clear Coat, True Blue Pearl Coat and Mojave Sand Pearl Coat (late availability).

Built in the United States at the <u>Belvidere Assembly Plant</u> in Belvidere, Ill., 2016 Jeep Patriot models will arrive in dealer showrooms in the third guarter, 2015.

# Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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