Contact: Ron Kiino

General Media Inquiries

New 2015 Chrysler 300 and All-new 2015 Jeep® Renegade Named to 'Ward's 10 Best Interiors List for 2015'

- New Chrysler 300C Platinum model's unique design elements create a premium and distinctly American interior identity that is comfortable yet beautiful, and crafted from authentic materials once limited to cars costing twice as much
- Jeep® Renegade's all-new interior exudes an energetic appearance with rugged and functional details, crafted in high-quality materials and inspired colors

April 15, 2015, Auburn Hills, Mich. - After spending two months evaluating and scoring 42 vehicles based on fit-and-finish, comfort, material selection, ergonomics, information/displays, value, safety and design aesthetics, WardsAuto editors named the new 2015 Chrysler 300 and the all-new 2015 Jeep® Renegade to its Ward's 10 Best Interiors list for 2015.

"The FCA US interior design team pays meticulous attention to detail, whether it's selecting the perfect materials and color combinations to ensuring the communication experience is intuitive and simple to use," said Klaus Busse, Vice President of Interior Design, FCA — North America. "To have the Chrysler 300 and Jeep Renegade named to Ward's 10 Best List signifies that we have achieved our mission to offer products that go above and beyond to meet the needs of our customers."

2015 Chrysler 300 Interior Design
Inside the new 2015 Chrysler 300 passengers will be immersed in a sophisticated blend of hand-sculpted fluid shapes, high-quality and innovative material choices inspired by American cities, precision craftsmanship, state-of-the-art technology and thoughtful, clever features.

"In a world overpopulated with giant SUVs, the Chrysler 300C Platinum reminds us how glorious big sedans can be. The '15 model takes the superb interior of the previous version up another notch with even more features, comfort and sumptuous materials. The quilted leather trim and patterned upholstery are similar to what we see on German luxury sedans costing three times as much. The huge touchscreen and Uconnect infotainment system is about the best at any price. Yet it also has wonderfully practical details, such as stout grab handles and a truly sturdy sunglasses holder. 'I could live in this car,' says one judge. Yes indeed. And live well," said Drew Winter, Editor-in-Chief, WardsAuto World magazine.

When designing the new 2015 Chrysler 300, the team incorporated unique design elements and utilized authentic materials in an honest way to create an interior identity that is comfortable yet beautiful.

The new 2015 Chrysler 300 interior was designed using three key principles:

- Make an emotional design impact through use of high-quality materials
- Include state-of-the-art technology
- Use interior space wisely

Earning the right to be named a Ward's 10 Best Interior is the new 2015 Chrysler 300C Platinum model — the new pinnacle of the Chrysler brand lineup — offering an all-new and exclusive two-tone Indigo/Linen interior inspired by La Jolla, California's ocean views lined by sandy expanses and unexpected coves. This sedan's interior environment features segment-exclusive use of quilted and perforated Nappa leather on front and rear seats. Highlighting this sedan's world-class level of craftsmanship and comfort is a segment-exclusive use of quilted Nappa leather wrapping

the seats and door panels. Once limited to exotic sedans priced tens of thousands more, ultra high-end Foligno leather from Italian leather expert Poltrona Frau wraps the instrument panel and sides of the center console and is finished with French accent stitching. A two-tone Indigo/Linen leather-wrapped steering wheel is hand-stitched together and includes die-cast paddle shifters and a unique chrome accent ring to highlight the segment-exclusive 360-degree heated rim. Completing the interior environment is specially selected and hand-sanded natural pore wood stained in a matte-Mocha finish for greater beauty.

For more about the new 2015 Chrysler 300 model's interior design, please visit:
http://media.chrysler.com/newsrelease.do?id=16216&fIId=16177&mid=29

2015 Jeep Renegade Interior Design
The all-new Jeep Renegade interior features a rugged and energetic appearance that builds upon the Jeep brand's legendary heritage. Its precisely crafted details, innovative and high-quality color and material appointments, state-of-the-art technology, and clever storage features draw inspiration from contemporary extreme sports gear and lifestyles.

"The Jeep Renegade lives up to its name by bringing a rebellious new style to the overcrowded small SUV segment, " said Winter. "The interior checks off all our boxes in terms of being roomy, comfortable and having excellent ergonomics — even the voice-activation system works flawlessly. But, the attention given to interior details and design is truly spectacular for a vehicle in this class. Whimsical design elements, bold, contrasting colors and stunning metallic bronze trim convey a sense of fun and adventure that sets it apart. The Renegade isn't a 'cute ute, ' it's the Cherokee's badass little brother."

When designers of the 2015 Jeep Renegade began the interior design process, they started with a fresh canvas and simple design brief: create a small SUV that they themselves would aspire to own. This objective is strikingly apparent in the Renegade's dynamic lines, hand-sculpted forms, and emotional character. The 2015 Jeep Renegade's iconic design sets it apart in the global marketplace.

The 2015 Jeep Renegade interior was designed using four key principles:

- Make an emotional design impact
- Use high-quality materials with an inspired color and materials story
- Integrate the latest state-of-the-art technologies
- Develop clever storage and intelligent use of space

The interior of the all-new 2015 Jeep Renegade has a distinctive form language which Jeep designers have titled "Tek-Tonic." The Tek-Tonic design theme is defined by the intersections of soft and tactile forms with rugged and functional details. Major surfaces such as the sculpted soft-touch instrument panel are intersected with bold functional elements like the passenger grab handle. Indispensable for off-road adventures, the robust handle is borrowed from its big brother, the legendary Jeep Wrangler. It cleverly integrates into the passenger air vent to create a unique sculpted element. The unique center vent "air-pod" and anodized accents draw inspiration from performance goggles and boots used in extreme sports. Unique protective clamps that surround the Uconnect touchscreens, shifter bezel, and front-door speaker bezels exude strength and precision. The clamp surrounding the touchscreens is embossed with "Since 1941," paying homage to the Jeep brand's legendary history.

For more information about the all-new 2015 Jeep Renegade's interior design, please visit:
http://media.fcanorthamerica.com/newsrelease.do?&fIId=15529&id=15574&mid=444

About the 2015 Chrysler 300
With roots that include the breakthrough 1955 and 2005 models, the new 2015 Chrysler 300 takes the nameplate's style and sophistication to new levels and highlights six decades of ambitious American ingenuity through iconic design proportions and inspired materials, world-class quality and craftsmanship, best-in-class 31 miles per gallon (mpg) highway fuel economy, plus class-exclusive innovations — including a state-of-the-art TorqueFlite eight-speed transmission now standard on every model, the segment's most advanced all-wheel drive (AWD) system, award-winning Uconnect Access services, all-new and segment-exclusive 7-inch full color driver information display (DID) and the newest generation Uconnect systems — putting boulevards and interstates on notice once again.

About the 2015 Jeep Renegade

The all-new 2015 Jeep Renegade expands the brand's global vehicle lineup, entering the growing small SUV segment, while staying true to the fun-and-freedom lifestyle Jeep is known for. Renegade delivers a unique combination of best-in-class off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, world-class refinement, two fuel-efficient MultiAir engines, and a host of innovative safety and advanced technology offerings.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

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