Contact: LouAnn Gosselin

Chrysler Canada Starts the Year Strong

- 62 consecutive months of year-over-year sales growth – longest growth streak in Company's history
- 18,054 vehicles sold; an increase of 2 per cent over January 2014 sales
- January sales records set for Chrysler 200, Jeep Cherokee, Jeep Wrangler, Ram Truck
- January sales records set for Ram and Jeep brands

February 3, 2015, Windsor, Ontario - Chrysler Canada today announced its 62nd consecutive month of year-over-year sales growth, representing the longest sales streak in the Company's history. January 2015 sales were 18,054 compared with 17,698 in January 2014, which represents a 2 per cent increase.

"Our strong product portfolio has helped us achieve an unprecedented 62 consecutive months of year over year sales growth," said Dave Buckingham, Chief Operating Officer, Chrysler Canada. "Strong sales for Jeep brand, Ram brand, and minivans continue to be the key determinant in our success."

Sales Highlights:

The Chrysler 200 is the most affordable mid-size car in Canada, with best-in-class horsepower, the most technically advanced all-wheel-drive system in its class and more advanced safety features than any other vehicle in the category. In January 2015, there were 676 Chrysler 200 sedans sold, marking an increase of 7 per cent over 633 sold in January 2014. These results earn the Chrysler 200 a January sales record.

The Jeep Brand set a phenomenal all-time worldwide record in 2014 with sales exceeding one million units. 2014 represented the third consecutive year of all-time sales records for the brand. In Canada, Jeep brand sales were up more than 50 per cent for the 2014 calendar year. That strong momentum continues for the Jeep brand as 2015 gets underway with a January sales record of 4,003, compared with 3,507 sold in January of 2014. These results represent a 14 per cent increase. Leading the charge is Jeep Wrangler with 1,183 units sold in January 2015, up 46 per cent from 809 sold in January 2014. Next is Jeep Cherokee, with 1,403 copies sold in January 2015, up 7 per cent from 1,310 sold in January 2014. Both of these Jeep products set monthly sales records in January.

January 2015 represented the 26th consecutive month of year-over-year sales growth for the Ram brand with 6,517 sales, marking an increase of 10 per cent over 5,923 units sold in January 2014. These results represent a monthly sales record for the brand. Looking specifically at Ram pickup truck sales within the full Ram brand line-up, there were 5,810 sold in January 2015, compared with 5,433 trucks sold in January 2014. These results represent a 7 per cent increase and mark a January sales record.

The made-in Windsor Dodge Grand Caravan and Chrysler Town & Country minivans remain favourites for Canadian consumers. With their flexible seating and storage capabilities, best-in-class horsepower and towing capabilities and more awards received than any other minivan on the planet, Dodge and Chrysler minivans continue to dominate the segment. In January 2015, 4,309 Dodge and Chrysler Minivans were sold, up 33 per cent from 3,242 sold in January 2014.

Sales Charts

January	**January 2015**	**January 2014**	**% Change**
Total Volume	18,054	17,698	**2%**

Model Highlights	**January 2015**	**January 2014**	**% Change**

Ram Pickup	5,810	5,433	**7%**	Record January Sales
Jeep Cherokee	1,403	1,310	**7%**	Record January Sales
Jeep Wrangler	1,183	809	**46%**	Record January Sales
Chrysler 200 Sedan	676	633	**7%**	Record January Sales
Ram Brand	6,517	5,923	**10%**	Record January Sales
Jeep Brand	4,003	3,507	**14%**	Record January Sales
Dodge & Chrysler Minivans	4,309	3,242	**33%**	

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. Chrysler Canada is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country. FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com