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Dodge Charger SRT Hellcat Wins “Star of the Show” Award At 2014 South Florida International Auto Show

- Industry accolade comes courtesy of the Southern Automotive Media Association (SAMA) in the 2015 Dodge Charger SRT Hellcat’s auto show debut
- Dodge Charger SRT Hellcat is the quickest, fastest and most powerful sedan in the world, featuring a supercharged 6.2-liter HEMI® V-8 Hellcat engine that produces 707 horsepower and 650 lb.-ft. of torque

November 10, 2014, Auburn Hills, Mich. - In its auto show debut at the 2014 South Florida International Auto Show in Miami late last week, the 2015 Dodge Charger SRT Hellcat was awarded the “Star of the Show” from the Southern Automotive Media Association (SAMA).

"The new Dodge Charger SRT Hellcat has quickly captured the world's imagination,” said Bill Adam, SAMA president. “Other automotive manufacturers have made high horsepower vehicles over the years, but none comes close to this one. Dodge has built a family capable performance sedan that is sinister and powerful looking, while still able to achieve impressive gas mileage, making this car the 2014 Star of the Show."

The new 2015 Dodge Charger SRT Hellcat is powered by the new supercharged 6.2-liter HEMI® V-8 engine. Its 707 horsepower matches the highest rating of any V-8 engine in Chrysler Group’s celebrated history – that of the 2015 Dodge Challenger SRT Hellcat – making it the quickest, fastest and most powerful production sedan in the world, as well as the most capable and technologically advanced four-door muscle car in America. The supercharged HEMI V-8 engine is mated to the new segment-first TorqueFlite 8HP90 eight-speed automatic transmission.

The unrivaled four-door performance numbers tell an impressive story with an NHRA-certified, quarter mile in 11.0 seconds, 0-60 miles per hour (mph) in 3.7 seconds, 0-100-0 mph in under 13 seconds and a top speed of 204 mph.

“Thanks to the Southern Automotive Media Association for this prestigious award recognizing our new ultimate performance sedan and its unrivaled capabilities,” said Tim Kuniskis, President and CEO — Dodge and SRT Brands. “We’re proud that in its auto show debut, the Dodge Charger SRT Hellcat is carrying on the buzz that began earlier this year when our Challenger SRT Hellcat surprised the muscle car world.”

Additional performance attributes of the new Dodge Charger SRT Hellcat include the largest brakes ever offered in a Chrysler Group vehicle – 15.4-inch Brembo two-piece rotors with six-piston calipers, 20-by-9.5-inch wide forged-aluminum wheels with Pirelli P Zero performance tires and adaptive damping three-mode suspension.

Dodge and SRT designers have re-sculpted and refined nearly every body panel of the new Charger with functional performance cues, including heat extractors in the hood, unique front and rear fascias and dramatic LED lighting in both front and rear.

The 2015 Charger SRT models feature restyled driver-focused interiors with premium, soft-touch materials, a new 7-inch thin-film transistor (TFT) customizable digital instrument gauge cluster and a new instrument panel center stack with the latest generation 8.4-inch Uconnect touchscreen media center.

The 2015 Dodge Charger SRT Hellcat will be built at the Brampton, Ontario, Assembly Plant. Production is slated to begin in the first quarter of 2015.

About SAMA

SAMA is a spirited organization made up of automotive journalists, media organizations, corporate communication specialists, marketing and advertising representatives, and auto manufacturers related to South Florida's dynamic automotive industry. SAMA's purpose is to provide a platform to bring together the South Florida automotive industry to meet, network and exchange ideas on major issues concerning the industry. SAMA holds monthly luncheon programs bringing members together with guest speakers to view product presentations and new vehicle demonstrations from car manufacturers and other major figures in the auto industry.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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