

Contact: Angela Bianche

Rick Deneau

Two New Models Join the Chrysler Town & Country Lineup for 2015

- With leather-trimmed seats, Stow 'n Go seating and rear backup camera, Town & Country LX offers customers safety, comfort and versatility at an unexpected value
- Town & Country Limited Platinum offers standard features like SafetyTec, convenience options, power sunroof and dual-screen Blu-ray system
- Town & Country Limited includes navigation and power third-row seats as standard equipment
- Industry-exclusive Blu-ray player available with HDMI input for video game systems
- 3.6-liter Pentastar V-6 engine provides best-in-class horsepower with excellent fuel economy
- Town & Country has more than 40 available safety and technology features like trailer-sway damping and SafetyTec, which provides industry-leading features, including ParkView rear backup camera, Blind-spot Monitoring and Rear Cross Path detection

September 2, 2014, Auburn Hills, Mich. - Continuing to offer the versatility and functionality it is known for, the Chrysler Town & Country minivan is available in two additional models for 2015, providing customers with comfort, safety and innovative features at any budget.

Town & Country LX, new for 2015, offers customers a number of creature comforts that come standard at a great price. Standard features on the exterior include power sliding doors, power liftgate and 17-inch aluminum wheels, while the well-appointed interior includes leather-trimmed seats, class-exclusive Stow 'n Go seating, and the ParkView rearview backup camera. The Town & Country LX offers an exceptional level of standard content at a starting price under \$30,000.

Also new for 2015 is the Town & Country Limited Platinum, which builds on the luxury and convenience of the Town & Country Limited. Like the Limited model, the Limited Platinum includes standard navigation and power third-row seats. In addition, the Limited Platinum model features a luxurious interior environment with Nappa premium leather, dual-screen Blu-ray DVD system, power sunroof, and memory seats and mirrors. The Limited Platinum model comes standard with the SafetyTec Package and the Driver's Convenience Group, which includes amenities like heated steering wheel and heated front and second-row seats. On the exterior, the Town & Country Limited Platinum features a 17-inch fully polished and painted aluminum wheel.

With the additional models for 2015, the Chrysler Town & Country is now available in the United States in six different models: the Chrysler Town & Country LX, Town & Country Touring, Town & Country S, Town & Country Touring-L, Town & Country Limited and Town & Country Limited Platinum.

The Chrysler Group invented the modern minivan in 1983 with the Dodge Caravan and Plymouth Voyager. The first luxury minivan, the Chrysler Town & Country, debuted in 1989. Seventy-eight minivan-first innovations and more than 13 million minivan sales later, the company still leads the way with the best, most innovative vehicle to move people and things.

No compromise on safety

The 2015 Chrysler Town & Country offers more than 40 available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView rear backup camera, front seat-mounted air bags, a driver-side inflatable knee blocker, advanced multistage driver and front passenger air bags, side-curtain air bags for all three rows, trailer sway damping, and electronic stability

control, including Brake Assist and all-speed traction control. Standard on Touring-L, Limited and Limited Platinum models is the SafetyTec Group consisting of rain-sensitive windshield wipers, auto high-beam headlamps, ParkSense rear park assist system, Blind-spot Monitoring and Rear Cross Path detection.

Benchmark interior

The world-class interior of the 2015 Chrysler Town & Country minivan is beautifully crafted with high-quality materials with leather seats standard on all models, and offers tech-savvy entertainment features and smart storage and seating options, including class-exclusive Stow 'n Go seating with one-touch fold-down function. The Uconnect suite of technologies, standard on all Town & Country models, offers touchscreen and voice command for convenient control of multiple media sources and outputs, and handsfree phone. Available Uconnect Web transforms the Town & Country into a "hot spot" to deliver the Internet directly to the minivan for instant access to web sites, e-mail and more. Available dual-screen Blu-ray DVD entertainment system with HDMI input, navigation, SiriusXM Radio and SiriusXM Travel Link make the Chrysler Town & Country the ultimate family vehicle.

Luxurious second-row captain's seating is available on Touring-L and Limited models. A sleek, one-piece instrument panel is crafted with premium materials and is intuitive for the customer. The center stack console has been designed with the customer in mind, offering superior ergonomics with premium materials and a pleasing appearance. An available super center console provides clever functionality and storage for CDs, DVDs, notepad and wallet and integrated power outlets, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse. Trim rings in the console glow an ambient Sapphire blue, which allows passengers to find the items they are looking for at night. The steering wheel has integrated controls for audio, navigation and speed control and a heated steering wheel option.

Refinement for the driver

The 2015 Chrysler Town & Country delivers an agile, confident driving experience. Engineers placed emphasis on the driver's experience during routine handling and emergency maneuvers, making the ride more comfortable and creating a quieter cabin in the process. The 2015 Chrysler Town & Country delivers families a fun driving experience, no matter if the drive is the neighborhood carpool, a family vacation or an exhilarating adventure on twisty roads.

Town & Country's award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a two-time " *Ward's 10 Best Engine* " winner and produces 283 horsepower and 260 lb.-ft. of torque. The V-6 is mated to the 62TE six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency and premium, lower-rolling resistance tires and low-drag brake calipers and rear bearings make great fuel economy possible. Town & Country achieves 17 miles per gallon (mpg) in the city, 25 mpg on the highway.

With exquisite styling, a beautifully crafted interior, more than 40 available safety and technology features, smart, cutting-edge entertainment features and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler promise to provide every owner a vehicle that satisfies their desires.

The Chrysler Town & Country appeals to both Generation X professionals with two or more children in their household and baby boomers who have no children in the household. Safety and value are two of the primary reasons for purchase, though this customer also needs the functionality and space to ease the challenges of family life.

The 2015 Chrysler Town & Country is available in eight exterior colors: Billet Silver Metallic Clear Coat, Brilliant Black Pearl Coat, Bright White Pearl Coat, Cashmere Pearl Coat, Deep Cherry Red Pearl Coat, Mocha Java Pearl Coat, True Blue Pearl Coat and Granite Crystal Metallic Coat.

The 2015 Chrysler Town & Country minivan is built at Chrysler Group LLC's Windsor Assembly Plant in Windsor, Ontario, Canada.

Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>