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2014 Ram 1500 Named to AUTOMOBILE Magazine All-Stars Two Years in a Row

April 8, 2014, Auburn Hills, Mich. - The Ram 1500 has been named a [2014 AUTOMOBILE Magazine All-Star](#) by the publication's editorial staff for the second year in a row and the fourth time in the past five years.

AUTOMOBILE Magazine chooses its All-Stars from the complete array of vehicles on sale in the U.S. for the 2014 model year, including passenger cars, sports cars, sport-utilities, minivans and trucks. The magazine's collective editorial staff and contributors cast their private ballots after three days of driving a variety of 2014 contenders. This year, for the first time, the magazine's staff took all 10 winners on a great American road trip, from AUTOMOBILE'S editorial offices in Ann Arbor, Michigan, to New Orleans.

"The AUTOMOBILE Magazine All-Star award doesn't just focus on all-new trucks, but all current model trucks, and the results place our Ram 1500 at the top, four out of the last five years," said Reid Bigland, President and CEO – Ram Truck Brand, Chrysler Group LLC. "With 28 MPG best-in-class fuel economy and the only diesel available in the half-ton truck segment, the 2014 Ram 1500 is making its mark."

For 2014, the Ram 1500 offers buyers best-in-class 28 MPG fuel efficiency with the exclusive 3.0-liter V-6 EcoDiesel, new technology and new features without sacrificing capability. Ram 1500—the most recognizable pickup on the road—marks a milestone for Ram as this truck delivers a truckload of pioneering and fuel-saving systems. Equipped with a choice of engines, including the legendary 5.7-liter HEMI® V-8 engine or the award-winning Pentastar V-6, the Ram 1500 offers the best powertrains in the industry, known for their reliability.

"Chrysler doesn't get the credit it deserves for what it's done in the truck segment," said Michael Jordan, West Coast Editor — AUTOMOBILE Magazine. "First, it reinvented the way trucks look with its big-rig grille. Then it was the first to offer a cabin that held more people and more stuff. Later they did a chassis that would both steer and stop, and now they've delivered a great ride with air springs."

The 2014 Ram 1500 features first-in-segment technologies: diesel engine, eight-speed automatic transmission, stop-start system, thermal management system, pulse-width modulation and active aerodynamics, including grille shutters and active air suspension.

The Ram 1500 is top of the segment, holding the top two spots in fuel economy within the entire pickup truck market, including mid-sized trucks. An award winning interior and the next-generation Uconnect® Access system keep passengers comfortable and connected. With best-in-class ride and handling and best-in-class aerodynamics, the 2014 Ram 1500 delivers unmatched content, performance and capability to truck buyers.

The 2014 Ram 1500 comes standard with a 5.7-liter HEMI V-8 and is available in nine trim levels. Pricing starts at \$23,745, not including \$1,195 destination charge.

About the *Automobile* Magazine All-Stars

[AUTOMOBILE Magazine](#), America's leading automotive lifestyle publication chooses only 10 cars and trucks each year from the vast number of vehicles that are sold in the United States. This is the 25th edition of the [AUTOMOBILE Magazine All-Stars awards](#), which officially began in 1990.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families

where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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