

Contact: Beth Ann Bayus

Tom Blattler

Mopar's In-Vehicle Wireless Charging Technology Named a Finalist for AOL Autos 'Technology of the Year' Award

- AOL Autos names Mopar's in-vehicle wireless charging technology as one of six finalists for 'Technology of the Year' award
- Mopar's industry-first, in-vehicle wireless charging technology works with iPhone, Blackberry, MP3 Players and Droid-based devices, and currently available on the 2013 Dodge Dart
- More information on Mopar's wireless charging is available at www.mopar.com/wirelesscharging
- Consumers are invited to vote at Autos.AOL.com/Award

November 20, 2013, Auburn Hills, Mich. - Mopar's industry-first in-vehicle wireless charging technology for portable devices is among six finalists for the second annual AOL Autos Technology of the Year award. The award honors the manufacturers who have raised the bar the highest in the world of automotive technology, specifically in the categories of active safety, connectivity, telematics or fuel economy.

After reviewing more than 40 nominations, the expert team of judges from AOL Autos, Autoblog, Engadget TechCrunch and others, revealed the Mopar device as one of the six finalists on Nov. 19 at the Los Angeles Auto Show.

Mopar's wireless charging technology works with iPhone, Blackberry, MP3 Players and Droid-based devices and currently is available for the 2013 Dodge Dart and comes standard on the Mopar '13.

Mopar's system consists of an easy access, seamlessly integrated power bin, measuring 8.27 inches by 9.5 inches by 3.25 inches, that is installed just below the center stack and in front of the center console. The bin has a built-in charging grid that is activated when customers place their battery-powered devices on it. The unit begins to charge when the vehicle is started. A phone case, specifically designed for a variety of smartphones, is required and included with the feature.

Mopar's in-vehicle wireless charging is available for \$199.99, plus installation (part number 82213216).

More information on Mopar's wireless charger and accessories is available at www.mopar.com/wirelesscharging.

The in-vehicle wireless charging technology is being showcased on the Mopar Chrysler 300S concept vehicle being displayed at the Los Angeles Auto Show.

Consumers are invited to vote for Mopar's in-vehicle wireless charging technology at Autos.AOL.com/Award until Dec. 6. The result of the consumer vote will equal the weight of one judge on the panel. AOL Autos will announce the winner of 2013 Technology of the Year in January 2014 in Las Vegas at the International Consumer Electronics Show.

Mopar Brand

Mopar is Chrysler Group LLC's service, parts and customer-care brand and distributes 280,000 parts and accessories. With the creation of the industrial alliance between Chrysler Group and FIAT SpA, Mopar is extending its global reach, integrating service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar's global portfolio includes more than 500,000 parts and accessories that are distributed in more than 130 markets. Mopar is the source for genuine parts and accessories for Chrysler Group brands as well as FIAT brands.

Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler Group and FIAT vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.com.

Mopar-first Features

Mopar has introduced numerous industry-first features including:

- **Vehicle-information apps:** first to introduce smartphone vehicle-information applications, a new channel of communication with customers
- **Electronic owner manuals:** first to introduce traditional owner manuals in a DVD and brief user-guide format. First to offer complete vehicle-information kits in Spanish
- **Wi-Fi:** first to offer customers the ability to make their vehicle a wireless hot spot
- **Wireless charging:** first to introduce in-vehicle wireless charging for portable devices
- **Electronic Vehicle Tracking System (EVTS):** first to market with interactive vehicle tracking device that sends owner a text when vehicle is driven too fast or too far based on pre-set parameters
- **wiAdvisor:** first to provide factory-connected tablet technology in the service lane for instant vehicle diagnosis
- **wiTech:** first to support vehicle diagnosis and software updates leveraging off-the-shelf personal computers and a dedicated wireless tool network
- **2011 Mopar Challenger Drag Pak:** first to introduce a 500-plus cubic-inch V-10 drag-race package car

More than 75 Years of Mopar

Mopar (a simple contraction of the words Motor and PARTs) was trademarked for antifreeze product in 1937. The Mopar brand made its mark in the 1960s – the muscle-car era. The former Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar carried a line of “special parts” for super-stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use. The brand has expanded to include technical service and customer support.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>