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Chrysler Chairman and CEO Sergio Marchionne Discusses Ram Truck and Jeep® Brand Commercials

February 3, 2013, Auburn Hills, Mich. - During an interview with WJR-Detroit morning host Paul W. Smith, Chrysler Group LLC Chairman and CEO Sergio Marchionne discussed the two commercials the company aired during the 2013 NFL Championship Game.

The commercials, for the Jeep and Ram Truck brands, feature Oprah Winfrey and the late broadcaster Paul Harvey in support of members of the U.S. military and the American farmer.

Mr. Marchionne also discussed other business issues during the interview.

A transcript and audio of the interview are attached.

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