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2006 Dodge Magnum Market Position and Advantages

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Market Position

The 2006 Dodge Magnum is consistent with the bold, in-your-face philosophy of the Dodge brand. With rear-wheel drive and a HEMI V-8 engine inside, the Dodge Magnum offers packaging, proportions and performance unlike any other vehicle in the marketplace. The 2006 Dodge Magnum is the new shape of American muscle.

Market Advantages

- The Dodge Magnum offers exceptional performance with 340 horsepower and 390 lb.-ft. of torque in a 5.7-liter HEMI V-8 engine
- Dodge Magnum RT is equipped with Chrysler Group's MDS, which provides an industry-first combination of world-class performance and fuel economy
- Rear-wheel drive allows the front wheels to steer the Dodge Magnum and the rear wheels to transfer power to the pavement, resulting in an outstanding driving experience
- Proven DaimlerChrysler technologies such as ESP, All-speed TCS and four-wheel ABS control the Dodge Magnum in a way transparent to the driver for all-surface and all-weather driving confidence
- Available all-wheel drive provides best-in-passenger car four-season traction
- Exceptional towing capacity of 3,800 lbs. is available when properly equipped
- Dodge Magnum features the longest wheelbase in its class, providing exceptional interior room and functional space, including 60/40 split-folding rear seats, an upper flat-load floor with storage space below the floor and a versatile cargo management system that delivers smart storage space of 71.6 cu. ft. (with rear seats folded)
- The Dodge Magnum's "extreme access" rear liftgate opens straight up instead of swinging out, which provides easy access in tight places, as well as 11.3 sq. ft. of flexibility — enough to accommodate a 27-inch TV

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