

Chrysler Group LLC to Celebrate National Mobility Awareness Month by Donating a 2012 Chrysler Town & Country Minivan

- Chrysler Town & Country will be adapted for wheelchair accessibility
- This custom minivan to be given away in May during National Mobility Awareness Month
- Minivan recipient will be a winner in "Local Hero" contest

February 22, 2012, Auburn Hills, Mich. - Chrysler Group LLC is donating a 2012 Chrysler Town & Country minivan as part of National Mobility Awareness Month to be celebrated in May.

Chrysler Group made the announcement today during the 21st National Mobility Equipment Dealers Association (NMEDA) Conference in Phoenix.

The Town & Country Touring model, to be customized by The Braun Corp., one of the largest manufacturers of wheelchair-accessible vans, ramps and wheelchair lifts, will be donated to NMEDA for use in a promotion during National Mobility Awareness Month in May.

The Town & Country has been named a Top Safety Pick by the Insurance Institute for Highway Safety for 2012. In addition to receiving top scores in rollover tests, the minivan achieved Good ratings in the areas of frontal, side and rear crash protection. For 2012, the Town & Country offers more than 40 standard or available safety features. Front seat mounted airbags, three-row side curtain air bags, driver-side knee blocker air bag and all-speed traction control are among the standard safety features.

"Chrysler Group is delighted to be participating in the awareness month activities and promotion," said Reid Bigland, Chrysler Group LLC's Head of U.S. Sales. "More than 18 million people in the U.S. and Canada have mobility issues. Chrysler Group has a continuing commitment in raising awareness of mobility solutions available to caregivers and people with disabilities."

The National Mobility Awareness Month promotion will invite "Local Heroes" with disabilities to share their challenges and success stories on how they overcome mobility issues and lead an active lifestyle. The promotion is designed to raise awareness of mobility transportation options available for caregivers and people with disabilities.

"Local Heroes" will submit their stories to MobilityAwarenessMonth.com. Visitors to the website will be able to vote for their favorite hero. NMEDA will give away the Town & Country wheelchair accessible minivan, and two additional wheelchair accessible vehicles, to the winners on a national television show.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler, Dodge Challenger and Ram 1500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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