

## **Jeep® is the First Domestic Automotive Brand to Garner 2 Million Facebook Fans**

February 22, 2012, Auburn Hills, Mich. - The Jeep® brand is celebrating a major milestone today as its Facebook page has reached over 2 million fans. The brand is the first domestic automotive brand to hit the 2 million mark on Facebook, outpacing the next closest domestic brand by approximately 700,000 fans.

"On behalf of the entire Jeep brand team, I would like to extend a personal thank you to our consumers – and literally millions of fans – for their continued loyalty and support," said Mike Manley, President and CEO – Jeep Brand, Chrysler Group LLC. "We are proud of our 70-year history and all that the Jeep brand has accomplished along the way. Jeep vehicle owners are unlike any others; from those who embrace the 'Jeep wave' to those who look forward to helping a fellow off-roader along the trail, there is a sense of community and passion among Jeep owners that makes our brand unique."

The Jeep brand Facebook can be viewed at [www.Facebook.com/Jeep](http://www.Facebook.com/Jeep).

### **Jeep Brand**

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV brand with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup includes Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

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