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New 2011 Chrysler 200 Convertible: Wind in your Hair, Sun in your Face, Seating for Four and a Sophisticated Style Equals More Smiles Per Mile

- The new Chrysler 200 Convertible delivers an extraordinary amount of standard features, a fun-to-drive experience and beautiful craftsmanship that appeal to consumers who want the benefits of a coupe and the true open-air freedom of a convertible, all at a surprising value
- The 2011 200 Convertible provides customers a beautifully engineered vehicle with an all-new, world-class interior, sleek, sophisticated styling and an exhilarating driving experience
- Chrysler 200 Convertible appeals to discerning consumers who want style and substance, as well as value for their dollar
- Available with either a cloth soft top or body-color-painted steel retractable hard top, the 200 Convertible offers the largest interior space in its class, comfortably seating 4 adults, with room in the trunk, even when the top is dropped

January 27, 2011, Auburn Hills, Mich. -

The new 2011 Chrysler 200 Convertible provides drivers a beautifully inspired convertible that doesn't compromise safety or practicality and offers the best value in its class. The Chrysler 200 Convertible competes in the standard specialty segment, which is comprised of coupes and convertibles and has averaged almost 500,000 vehicles sold in the U.S. in 2009 and 2010. Convertibles accounted for roughly 60,000 units sold in 2009 in this segment.

"With a new shape, new interior, new powertrain and improved ride and handling, the 2011 200 Convertible represents what all new Chrysler vehicles should be," said Olivier Francois, CEO - Chrysler Brand, Chrysler Group LLC. "A promise to deliver the very best of American design with a value that exceeds expectations."

The 2011 Chrysler 200 Convertible will appeal to active, connected consumers that expect a stylish vehicle that is fun to drive. Technology is an everyday part of their busy lives, as they work hard and look forward to down time. The 200 Convertible delivers the perfect vehicle for the customer who wants sophisticated style, an exhilarating driving performance and the freedom of open-air driving, all without breaking the bank.

The Chrysler brand is experiencing a rejuvenation, and product is at the heart of it, replacing its full lineup with either all-new or significantly improved vehicles for 2011. The new Chrysler 200 Convertible completes the brand renaissance along with the recently introduced new Chrysler Town & Country minivan, the all-new, next generation Chrysler 300 and the new Chrysler 200 sedan.

The new 2011 Chrysler 200 Convertible is available in three trim levels: Chrysler 200 Convertible Touring, Chrysler 200 Convertible Limited and the Chrysler 200 Convertible S model (late availability).

Touring

The 200 Convertible Touring model is powered by the proven 2.4-liter I-4 World Gas Engine mated to a six-speed transmission. The Touring model is loaded with abundant standard features including a cloth soft-top; premium cloth seats with six-way power driver and front- passenger seats; manual driver seat lumbar adjust; telescoping, leather-wrapped steering wheel with integrated controls for audio, speed control and available Uconnect® handsfree phone; leather-wrapped shifter knob; analog clock in instrument panel; automatic temperature control; air conditioning; cabin air filtration; sliding sun visors with vanity mirrors; rearview mirror with reading lamps; SIRIUS Satellite Radio; AM/FM/CD/MP3 radio with six speakers; 12-volt power outlet; tire-pressure monitor display; Electronic Vehicle Information Center (EVIC) with trip computer and compass; active front-seat head restraints; advanced multi-stage

front driver and passenger air bags; supplemental front-seat-mounted side airbags; electronic stability control with brake assist and traction control; four wheel anti-lock disc brakes; bi-function halogen projector automatic headlamps with LED light pipe accents; LED taillamps; power windows; power locks; remote keyless, illuminated entry; trunk mat and 17-inch aluminum wheels with premium tires. Optional equipment available includes the Pentastar 3.6-liter V-6 engine; Uconnect handsfree phone; Media Center 730 touchscreen, 30 gigabyte HDD/CD/DVD/MP3 radio; Cold Weather Group; Smoker's Group and engine block heater.

The 2011 Chrysler 200 Convertible Touring model has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of $26,445 excluding $750 destination.

Limited
The 2011 Chrysler 200 Limited is powered by the 3.6-liter Pentastar engine mated to the 62TE six-speed automatic transmission offering best-in-class V-6 horsepower and excellent highway fuel economy. The Limited is well-equipped with the standard features of the Touring model as well as: premium leather heated front seats; remote start; Media Center 730 touchscreen, 30 gigabyte HDD/CD/DVD/MP3 radio; Uconnect handsfree phone with Bluetooth®; USB port for iPod®/MP3 connectivity; electrochromatic rearview mirror with microphone; universal garage door opener; windscreen; new projector fog lamps; bright exterior mirrors and door handles; dual chrome-tip exhaust; new 18-inch polished aluminum wheels and all-season premium touring tires. Available options include a retractable hardtop with trunk liner; premium cloth heated front seats; Boston Acoustics sound system; Media Center 730N touchscreen 30 gigabyte HDD/DVD/CD/MP3/Navigation radio; smoker's group and engine block heater.

The 2011 Chrysler 200 Limited has a starting U.S. MSRP of $31,240 excluding $750 destination.

S (Late Availability)
The Chrysler 200 Convertible S model embodies the vision of customers who believe driving is more than a way to get from point A to point B; it's about performance, style and driving enjoyment.

Uniquely designed and engineered with world-class precision and responsiveness, the 2011 Chrysler 200 Convertible S model is loaded with standard features a driving enthusiast appreciates and a distinct style all its own. Powered by the 3.6-liter Pentastar engine mated to the 62TE six-speed automatic transmission, the combination offers 283 horsepower and excellent highway fuel economy at an estimated 29 mpg.

Unique exterior and interior design cues enable the Chrysler 200 Convertible S to stand out in the crowd. The 200 Convertible S model features body-color mirrors and door handles; unique finish on grille and fog lamp bezels; blackout headlamp surrounds; dual bright exhaust tips; exclusive 18-inch tuner-inspired aluminum wheels with painted pockets and a unique color on the Chrysler brand winged badge and "S" exterior badges. The interior stands out with cool features including a black headliner; black leather seats with digital suede inserts; perforated leather steering wheel and Boston Acoustics speaker system.

Available Equipment and Option Packages:
Touring:
3.6-liter Pentastar V-6 engine mated to a six-speed transmission
Engine block heater
Cold Weather Group
Media Center 430 CD/DVD/HDD/MP3 Radio
Smoker's Group
Uconnect handsfree phone

Limited:
Retractable hard top with trunk liner
Boston Acoustics Speaker System
Engine block heater
Heated premium cloth front seats
Media Center 730N CD/DVD/HDD/MP3/Navigation Radio (Late availability)
Smoker's Group

S:

Retractable hardtop with trunk liner
Media Center 730N CD/DVD/HDD/MP3/Navigation Radio
Engine block heater
Smoker's Group

Packages:
Cold Weather Group

- Heated front seats
- Remote start

Media Center 430 CD/DVD/HDD/MP3 Radio

- 30 gigabyte hard drive with 4,250 song capacity
- 6.5 in. touchscreen display
- Audio jack input for mobile devices

Media Center 730N CD/DVD/MP3/HDD/MP3/Navigation Radio

- 1-year SIRIUS Travel Link Service
- 1-year SIRIUS Real-time Traffic Service
- 30-gigabyte hard drive with 4,250 song capacity
- 6.5-in. touchscreen display
- Audio jack input for mobile devices
- Bluetooth® streaming audio
- GPS navigation
- Remote USB port
- Rear-view auto dimming mirror
- Uconnect Voice Command with Bluetooth

Smoker's Group

- Cigar lighter
- Removable ashtray

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