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Dodge Re-launches Mid-Size Crossover with a Performance Kick, New Driving Dynamics and a World-class Refined Interior Filled with High-tech Connectivity Features

- SUV capability and passenger car efficiency blend into a right-sized crossover for the Dodge brand
- All-new beautifully crafted interior is classy, comfortable and full of conveniences
- New Pentastar V-6 delivers exhilarating driving performance; all-wheel drive capability adds grip
- Models packaged to meet different customer's lifestyles and needs

November 14, 2010, Auburn Hills, Mich. - The hotly contested North American crossover segment is about to get some serious competition. Dodge is reintroducing the Journey with a powerful and capable new powertrain, responsive new driving dynamics and a world-class refined interior that is unsurpassed in the segment.

"We see this redesign as a terrific opportunity to re-launch Journey," said Ralph Gilles, President and CEO, Dodge Brand and Senior Vice President, Design - Chrysler Group LLC. "We can't wait for buyers to check out the new interior. It is one of our proudest accomplishments, and the attention to detail really shows that we care about our customers' experience when they're driving our cars."

The new 2011 Dodge Journey blends the capability of a sport-utility vehicle and the overall efficiency of a passenger car into a right-sized crossover for the Dodge brand. The mid-size crossover segment accounted for roughly 350,000 vehicles sold in the United States in 2009. The new 2011 Dodge Journey is uniquely positioned as an alternative for consumers looking for a crossover utility vehicle (CUV) with exhilarating driving performance, quality craftsmanship and packed with standard features.

In the Dodge brand lineup, Journey falls between the mid-size Dodge Nitro SUV and the Dodge Grand Caravan. This redesigned mid-size crossover offers a world-class refined interior with the latest connectivity technology all-wheel-drive capability and third-row seating for as many as seven passengers. Everyone from busy young families to active empty nesters will find that Journey gives them the interior flexibility and seating capacity they need in a stylish package at a great value.

The 2011 Dodge Journey lineup consists of five models packaged to meet a variety of different lifestyle needs: Express, Mainstreet, Crew, Lux and R/T (Spring availability).

EXPRESS

Express appeals to customers who want to have a stylish, versatile vehicle at a great value. Powered by the 2.4-liter I-4 World Gas Engine, mated to a four-speed automatic transmission, the 2011 Dodge Journey Express produces 173 horsepower and 166 lb.-ft. of torque.

The 2011 Dodge Journey Express is available with front-wheel drive in five- or seven-passenger configurations. Standard features include: dual-zone air conditioning, four-wheel anti-lock disc brakes, electronic stability control, side-curtain air bags that cover all rows, front seat-mounted side air bags, active head restraints, premium cloth seats, speed control, tilt-and-telescoping steering column, new Dodge brand steering wheel with audio controls, illuminated cupholders, power windows, power door locks, remote keyless entry, Uconnect® Touch 4.3 CD/MP3 with six speakers, ambient LED lighting for driver and front passengers, outside temperature display in cluster, Keyless Enter 'n Go, sunscreen glass, power heated, fold-away black mirrors, 16-inch steel wheels and a 100,000-mile powertrain warranty.

MAINSTREET:

Powered by the new 3.6-liter Pentastar V-6 engine, Journey Mainstreet offers 283 horsepower and 260 lb.-ft. of

torque (a 20-percent improvement in horsepower compared with the outgoing 3.5-liter V-6 engine). Mated to a six-speed automatic transmission, the Mainstreet delivers excellent performance at a price families can afford. The Journey Mainstreet is available with front- or all-wheel drive in five- or seven-passenger configurations. In addition to the standard features the Journey Express model offers, the Mainstreet adds power, heated, fold-away, body-color mirrors, dual bright exhaust tips, Uconnect 4.3S CD/MP3 with SIRIUS Satellite Radio and 17-inch aluminum wheels with premium all-season touring tires.

CREW:

The new Dodge Journey Crew will appeal to couples with or without children at home who want the flexibility of a minivan, the image of a crossover and driving dynamics of a performance sedan. The 2011 Dodge Crew is well-equipped, available in front- or all-wheel drive and five- or seven-passenger configurations. In addition to the standard features found on the Dodge Journey Mainstreet, the Crew includes fog lamps, "Crew" badge, bright door handles, roof rack with chrome side rails, front passenger seat with recline function, second-row 60/40 Tilt 'n Slide seat, cargo net, overhead console storage, Flip 'n Stow front passenger seat, leather-wrapped steering wheel and shift knob, illuminated visor mirrors, three-zone automatic temperature control, rear air conditioning/heater, 115-volt power outlet, six-way power driver seat with four-way lumbar, remote start, driver and passenger one-touch up/down windows, automatic headlamps, security alarm, child observation mirror, Electronic Vehicle Information Center (EVIC), Uconnect Touch 8.4 CD/DVD/MP3 with six premium speakers with subwoofer, Uconnect Voice Command, 19-inch aluminum wheels with satin silver finish and all-season premium touring tires.

R/T (SPRING AVAILABILITY):

The 2011 Dodge Journey R/T is designed for the customer who wants a sporty versatile vehicle to meet their active lifestyle demands. This customer doesn't wait for life to come to them, they jump right in. The Journey R/T is powered by the new 283 horsepower 3.6-liter Pentastar V-6 engine mated to a six-speed transmission and is available with front- or all-wheel drive in five- or seven-passenger configurations.

The R/T is packed with standard features, offering everything the Crew does, with a unique cloth interior, the addition of an "R/T" badge, 19-inch aluminum wheels with satin carbon finish, a body-colored grille and body-colored door handles.

LUX:

The new Dodge Journey Lux is the mid-size CUV that will appeal to empty nesters interested in a CUV that will enhance their active lifestyle, deliver a comfortable, exhilarating ride and satisfy their desire for luxury. The Dodge Journey Lux is loaded with premium standard features and is available in front- or all-wheel drive in five- or seven-passenger configuration. The Lux model offers all the standard features of the Crew, and also adds "Lux" features, such as Parkview® rear backup camera, ParkSense® rear park assist system, "Lux" badge, leather, heated seats, universal garage door opener, premium instrument cluster, premium speaker group and 19-inch chrome-clad aluminum wheels.

AVAILABLE EQUIPMENT AND OPTION PACKAGES:

JOURNEY EXPRESS:

Engine block heater

Smoker's Group

- Cigar lighter
- Removable ashtray

Popular Equipment Group

- Mini overhead console with child observation mirror
- Illuminated visor mirrors
- Grab handles (4)
- Floor mats, front and rear
- 17-inch aluminum wheels
- P225/65R17 Black sidewall all-season touring tire
- Leather-wrapped steering wheel and shift knob

Premium Group

- Six-way power driver's seat with four-way power lumbar
- Daytime running lights
- Uconnect Touch 4.3S CD/MP3/Satellite Radio
- SIRIUS Satellite Radio
- Front passenger fold-flat seat
- In-seat cushion storage front passenger seat
- Security alarm

Flexible Seating Group

- Third-row 50/50 premium cloth seat
- Three-zone manual temperature control
- Rear air conditioning/heater
- Second-row Tilt 'n Slide seat
- Third-row overhead dome light
- Two child booster seats
- Automatic-dimming rearview mirror with microphone
- Uconnect handsfree phone
- Leather-wrapped steering wheel and shift knob

JOURNEY MAINSTREET:

Engine block heater

Smoker's Group

- Cigar lighter
- Removable ashtray

Popular Equipment Group

- Mini overhead console with child observation mirror
- Universal garage door opener
- Illuminated visor mirrors
- Grab handles (4)
- Six-way power driver seat with four-way power lumbar
- Daytime running lights
- Front passenger fold-flat seat
- In-seat cushion storage front passenger seat
- Rear overhead LED lights

Remote start

- Security alarm

Sound Group

- Uconnect Touch 8.4 CD/DVD/MP3
- Three-zone automatic temperature control
- Rechargeable flashlight
- Premium speakers

Safe & Sound Group

- Uconnect Touch 8.4 CD/DVD/MP3
- Three-zone automatic temperature control
- Rechargeable flashlight
- Premium speakers
- ParkSense® rear park assist system
- ParkView® rear backup camera

Two child booster seats

Uconnect handsfree phone

- Automatic-dimming rearview mirror w/microphone
- Leather-wrapped steering wheel
- Leather-wrapped shift knob

JOURNEY R/T:

Engine block heater

Smoker's Group

- Cigar lighter
- Removable ashtray

Driver Convenience Group

- Universal garage door opener
- ParkSense rear park assist system
- ParkView rear backup camera

Heated front seats

Navigation and Sound Group

- Uconnect Touch 8.4N CD/DVD/MP3/Navigation
- ParkSense rear park assist system
- ParkView rear backup camera

Power sunroof

Roof rack with Black side rails

Trailer Tow Prep Group

- Engine oil cooler
- Trailer tow wiring harness

Two child booster seats

JOURNEY CREW:

Engine block heater

Smoker's Group

- Cigar lighter
- Removable ashtray

Driver Convenience Group

Heated front seats

Navigation and Sound Group

- Uconnect Touch 8.4N CD/DVD/MP3/Navigation
- ParkSense rear park assist system
- ParkView rear backup camera

Power sunroof

Trailer Tow Prep Group

- Engine oil cooler
- Trailer tow wiring harness

Two child booster seats

JOURNEY LUX:

Engine block heater

Smoker's Group

- Cigar lighter
- Removable ashtray

Navigation and Sound Group

- Uconnect Touch 8.4N CD/DVD/MP3/Navigation
- Universal garage door opener

Power sunroof

Trailer Tow Prep Group

- Engine oil cooler
- Trailer tow wiring harness

Two child booster seats

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